

## **2011 N.A. Fact Sheet**

FY 2010, ending March 31, 2011

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## **DENSO Group in North America**

DENSO is a leading global supplier of advanced automotive technology, systems and components. As one of the world's top automotive suppliers, DENSO works hand-in-hand with all major automakers worldwide in the fields of climate control, engine management, body electronics, driving control and safety, hybrid vehicle components, and information and communications.

### **North American Headquarters**

DENSO International America, Inc., (DIAM) located in Southfield, Mich. (Detroit area), is North American headquarters for Japan-based DENSO Corporation.

### **DIAM Divisions**

- Sales and Marketing
- Engineering
- Corporate Functions

### **Leadership**

- Hikaru "Howard" Sugi, president and CEO, DENSO International America, Inc.
- Kazumasa Kimura, chief operating officer (COO), DENSO International America, Inc.
- Atsuhiko "Art" Shimmura, executive vice president, DENSO International America, Inc.
- Doug Patton, senior vice president, engineering group, DENSO International America, Inc.
- Terry Helgesen, senior vice president, sales and marketing group, DENSO International America, Inc.

### **Employees**

Approximately 689

### **DIAM Facilities**

- Three buildings totaling 440,000 square feet on a 25.3 acre campus, consisting of offices and a 212,000 square foot Technical Center.

North America Technical Center Test Chambers (Whole Vehicle):

- Semi-Anechoic Chamber
- Quiet Room
- Noise-temperature Chamber
- High-temperature Chamber
- Environmental Drivability Chamber (2)
- Climate Wind Tunnel Chamber

- more -

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### **North American Sales**

Net Sales (Consolidated): US\$6.4 Billion (for fiscal year ending March 31, 2011)

### **North American Facilities**

- Companies: 28
- Manufacturing Facilities: 26
- Sales Offices: 3
  - DENSO International America, Southfield, Mich.
  - DENSO Sales California, Long Beach, Calif.
  - DENSO Sales Canada, Mississauga, Ont.
- Engineering Centers: 3
  - DENSO International America, Southfield, Mich.
  - Navigation Laboratories, Long Beach, Calif.
  - ASMO, Detroit Inc., Novi, Mich.

### **North American Locations**

- U.S. California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Arkansas, Hawaii
- Canada Ontario
- Mexico Nuevo León and Coahuila

### **North American Employees**

- Consolidated Companies only: More than 13,000
- Consolidated Companies plus affiliates: More than 14,000

### **Consolidated Employees by Country**

- U.S. 9,938
- Canada 345
- Mexico 4,329

### **Consolidated Employees by U.S. State**

- Michigan 3,892
- Tennessee 3,471
- North Carolina 802
- California 535
- Arkansas 414
- Kentucky 324
- South Carolina 260

### **Major North American Customers**

GM, Chrysler, Ford, BMW, Mercedes-Benz, Toyota, Honda, Subaru, Mazda, Hino, Suzuki, Mitsubishi, Nissan, Hyundai, Kia, John Deere, Caterpillar, Cummins, CNH, Harley-Davidson, Freightliner, International Truck & Engine, Mack Trucks, Paccar, Perkins, Polaris, Volvo Trucks

## **NORTH AMERICAN DENSO GROUP**

### ***U.S.A.***

1. DENSO International America, Inc. (DIAM), Southfield, Mich.
2. DENSO Sales California, Inc. (DSCA), Long Beach, Calif.
3. DENSO Manufacturing Michigan, Inc. (DMMI), Battle Creek, Mich.
4. DENSO Manufacturing Tennessee, Inc. (DMTN), Maryville, Tenn.
5. DENSO Manufacturing Athens Tennessee, Inc. (DMAT), Athens, Tenn.
6. DENSO Wireless Systems America, Inc. (DWAM), Vista, Calif.
7. DENSO Manufacturing Arkansas, Inc. (DMAR), Osceola, Ark.
8. American Industrial Manufacturing Services, Inc. (AIMS), Murrieta, Calif.
9. KYOSAN DENKI America, LLC, Mt. Sterling, Ky.
10. KYOSAN DENSO Manufacturing Kentucky, LLC (KDMK), Mt. Sterling, Ky.
11. TBDN Tennessee Company (TBDN), Jackson, Tenn.
12. NWB U.S.A., Inc. (NWBA), Greenville, N.C.
13. ASMO North America, LLC (ANAM), Statesville, N.C.
14. ASMO North Carolina, Inc. (ANC), Statesville, N.C.
15. ASMO Manufacturing, Inc. (AMI), Battle Creek, Mich. and Ennis, Texas
16. ASMO Greenville of North Carolina, Inc. (GNC), Greenville, N.C.
17. ASMO Detroit, Inc. (ADI), Novi, Mich.
18. Systex Products Corporation (S.P.C.), Battle Creek, Mich.
19. Systex Products Arkansas Company (SPARC), Osceola, Ark.
20. DENSO Reinsurance America, Inc. (DRAM), Honolulu, Hawaii
21. Michigan Automotive Compressor, Inc. (MACI), Parma, Mich.
22. Associated Fuel Pump Systems Corporation (AFCO), Anderson, S.C.
23. TD Automotive Compressor Georgia, LLC (TACG), Pendergrass, Ga.
24. DENSO Air Systems Michigan, Inc. (ASMI), Battle Creek, Mich.

### ***Canada***

25. DENSO Manufacturing Canada, Inc. (DMCN), Guelph, Ont.
26. DENSO Sales Canada, Inc. (DSCN), Mississauga, Ont.

### ***México***

27. DENSO Manufacturing México, S.A. de C.V., (DNMX), Apodaca & Guadalupe, Nuevo León
28. DENSO Air Systems de Mexico, S.A. de C.V., (ASMX), Frontera, Coahuila

### **Community Commitment**

To date, the North American DENSO Group has contributed more than US\$23 million to help its communities prosper.

### ***Total Employee Volunteer Time***

32,649 hours (2008 total 8,190), or 4,081 eight-hour days, or 816 five-day weeks

### **Websites**

- North America: [www.densocorp-na.com](http://www.densocorp-na.com) (English and Spanish)
- Global: [www.globaldenso.com](http://www.globaldenso.com) (English)
- Europe: [www.denso-europe.com](http://www.denso-europe.com) (English); (Aftermarket – English, German, Italian, French, Spanish and Russian)
- Japan: [www.denso.co.jp](http://www.denso.co.jp) (Japanese)

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