



BIOGRAPHY

Contact: Bridgette LaRose
DENSO International America
Phone: 248-372-8266
bridgette_larose@denso-diam.com

Haruya Maruyama
President and Chief Executive Officer
DENSO International America, Inc.

Managing Officer
DENSO Corporation

Haruya Maruyama is president and chief executive officer (CEO) of DENSO's North American headquarters, DENSO International America, Inc. (DIAM), and managing officer at Japan-based DENSO Corporation. As president and CEO of DIAM, Maruyama also is chair of the Board of Directors for the North American DENSO Group. Prior to being named president and CEO of DIAM in April 2008, he served as president of DENSO Automotive Deutschland GmbH (DNDE).

In 1978, Maruyama began his career at DENSO's Tokyo sales office where he established sales with Honda by promoting the company's body-related products. In 2001, Maruyama was named general manager of the Sales Department in charge of overseas sales and marketing where he helped develop DENSO's European business growth plan, which included building local production capabilities, partnering with European suppliers and promoting cooperation among various business groups.

In July 2002, Maruyama was promoted to president of DNDE where he streamlined the organization of European sales companies and led the sales of compressors and air conditioners to German automakers. In June 2004, Maruyama was appointed to managing officer responsible for overseeing all European sales activities.

Maruyama earned a bachelor's degree in Political Science and Economics from Waseda University in Tokyo. After graduation, he joined DENSO Corporation (formerly Nippondenso Co., Ltd.) in April 1978.

###