



## **BIOGRAPHY**

**Contact: Bridgette LaRose**  
DENSO International America  
Phone: 248-372-8266  
bridgette\_larose@denso-diam.com

**Douglas E. Patton**  
**Senior Vice President, Engineering Division**  
**DENSO International America, Inc.**

Doug Patton is senior vice president of DENSO International America, Inc.'s, Engineering Division overseeing operation of development facilities, testing and technical services, engineering administration and the company's product engineering. He is responsible for climate control; engine management systems and components; engine electrical; safety products; cluster, navigation and body electronics, and small motor engineering.

Patton joined DENSO in 1986 where he managed heavy duty electrical sales and strategic business development for the U.S. on-highway truck market. In 1988, he became senior manager of the General Motors account responsible for maintaining customer business. In 1993, Patton was promoted to director of Engineering responsible for managing business development for new business segments, overseeing BMW North American business and directing DaimlerChrysler sales activity in the U.S. and Europe.

In December 1999, Patton became vice president of Customer Development, assuming responsibility for Sales Planning, Ford Business and Heavy Duty/Off Highway Business and Service Center. One year later, he became vice president of Engineering, responsible for overseeing the powertrain, safety and engine electrical engineering groups.

Before joining DENSO, he served as a release engineer and senior market analyst at Caterpillar, Inc. for nine years.

Patton earned a Bachelor of Science degree in Electrical Engineering in 1976 and a Master of Business Administration degree in 1984, both from Bradley University in Peoria, Ill.

He serves on the Board of Directors for the Engineering Society of Detroit and also is a member of the Society of Automotive Engineers (SAE) where he participates on the Board of Directors and the Foundation Banquet Leadership Committee. Patton is a member of the Detroit Economic Club, Lawrence Technological University's College of Engineering Advisory Board, and the Executive Leadership Team of the North American International Powertrain Conference.

# # #