



2008 N.A. Factsheet

Contacts: Julie Kerr
DENSO International America
Phone: 248-372-8260
julie_kerr@denso-diam.com

Bridgette LaRose
DENSO International America
Phone: 248-372-8266
bridgette_larose@denso-diam.com

DENSO Group in North America

DENSO is a leading global supplier of advanced automotive technology, systems and components. As one of the world's top automotive suppliers, DENSO works hand-in-hand with all major automakers worldwide in the fields of climate control, engine management, body electronics, driving control and safety, hybrid vehicle components, and information and communications.

North American Headquarters

DENSO International America, Inc., (DIAM), located in Southfield, Mich., is the North American regional headquarters and parent (holding) company for the North American operations, OE sales, product engineering and technical support to OE sales, and finance.

DIAM Divisions

- Sales and Marketing
- Engineering
- Corporate Functions

Leadership

- Haruya "Harry" Maruyama, President and CEO, DENSO International America, Inc.
- Hiroshi "Howard" Kitahara, Executive Vice President, DENSO International America, Inc.
- Doug Patton, Senior Vice President, Engineering Group, DENSO International America, Inc.
- Terry Helgesen, Senior Vice President, Sales and Marketing Group, DENSO International America, Inc.

Employees

Approximately 661 employees of which 350 are engineers

DIAM Facilities

- Three buildings totaling 440,000 square feet on a 25.3 acre campus, consisting of offices and a 212,000 square foot Technical Center.
- The Technical Center simulates real-world conditions in a controlled test environment. Some test facilities and systems include:
 - Climatic Wind Tunnel
 - Electromagnetic Chamber
 - Semi-Anechoic Chamber
 - Low-temperature Chamber
 - High-temperature Chamber
 - Thermal Mannequin

- more -

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The Americas Sales

Net sales (consolidated): US\$8.3 billion (for fiscal year ended March 31, 2008)*

North American Facilities

- Companies: 38
- Manufacturing facilities: 25
- Sales Offices: 3
 - DENSO International America, Southfield, Mich.
 - DENSO Sales California, Long Beach, Calif.
 - DENSO Sales Canada, Mississauga, Ontario
- Engineering Centers: 1
 - DENSO International America, Southfield, Mich.

Locations

- ***U.S.*** – Arkansas, California, Georgia, Kentucky, Michigan, North Carolina, South Carolina, Tennessee, Texas and Virginia
- ***Canada*** – Ontario
- ***Mexico*** – Nuevo León and Coahuila

North American Employees

- Consolidated companies only – 14,000+ employees
- Consolidated companies with affiliates – 16,000+ employees

Consolidated Employees By Country

- U.S. – 9,907
- Canada – 355
- Mexico – 4,096

Consolidated Employees By U.S. State

- Arkansas – 498
- California – 561
- Kentucky – 522
- Michigan – 3,496
- North Carolina – 1,282
- Tennessee – 3,423
- Virginia – 125

Employees in the Americas

- Consolidated companies only – 17,000+ employees
- Consolidated companies with affiliates – 19,000+ employees
- South American consolidated companies – 3,300+ employees

Major North American Customers

General Motors, Chrysler LLC, Ford Motor Company, BMW, Mercedes-Benz, NUMMI, Toyota, Honda, Isuzu, Subaru, Mazda, Hino, Suzuki, Mitsubishi, Nissan, Hyundai, Kia, Deere & Co., Caterpillar, Cummins, CNH, Harley-Davidson

- more -

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Product Segments

- Thermal Systems
- Powertrain Control Systems
- Information and Safety Systems
- Electric Systems
- Electronic Systems
- Small Motors

Websites

- North America: www.densocorp-na.com (English and Spanish)
- Global: www.globaldenso.com (English)
- Europe: www.denso-europe.com (English); (Aftermarket – English, German, Italian, French, Spanish & Russian)
- Japan: www.denso.co.jp (Japanese)

DENSO Corporation, headquartered in Kariya, Aichi prefecture, Japan, is a leading global supplier of advanced automotive technology, systems and components. Worldwide, the company employs approximately 119,000 people in 32 countries and regions, including Japan. Consolidated global sales for the fiscal year ended March 31, 2008 totaled US\$40.2 billion.*

* U.S. dollar amounts have been translated, for convenience only, at the rate of 100.19 yen = US\$1, the approximate exchange rate prevailing in the Tokyo Foreign Exchange Market on March 31, 2008. Billion is used in the American sense of one thousand million.

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