

2011 N.A. Fact Sheet

FY 2010, ending March 31, 2011

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DENSO Group in North America

DENSO is a leading global supplier of advanced automotive technology, systems and components. As one of the world's top automotive suppliers, DENSO works hand-in-hand with all major automakers worldwide in the fields of climate control, engine management, body electronics, driving control and safety, hybrid vehicle components, and information and communications.

North American Headquarters

DENSO International America, Inc., (DIAM) located in Southfield, Mich. (Detroit area), is North American headquarters for Japan-based DENSO Corporation.

DIAM Divisions

- Sales and Marketing
- Engineering
- Corporate Functions

Leadership

- Hikaru "Howard" Sugi, president and CEO, DENSO International America, Inc.
- Kazumasa Kimura, chief operating officer (COO), DENSO International America, Inc.
- Atsuhiko "Art" Shimmura, executive vice president, DENSO International America, Inc.
- Doug Patton, senior vice president, engineering group, DENSO International America, Inc.
- Terry Helgesen, senior vice president, sales and marketing group, DENSO International America, Inc.

Employees

Approximately 689

DIAM Facilities

- Three buildings totaling 440,000 square feet on a 25.3 acre campus, consisting of offices and a 212,000 square foot Technical Center.

North America Technical Center Test Chambers (Whole Vehicle):

- Semi-Anechoic Chamber
- Quiet Room
- Noise-temperature Chamber
- High-temperature Chamber
- Environmental Drivability Chamber (2)
- Climate Wind Tunnel Chamber

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North American Sales

Net Sales (Consolidated): US\$6.4 Billion (for fiscal year ending March 31, 2011)

North American Facilities

- Companies: 28
- Manufacturing Facilities: 26
- Sales Offices: 3
 - DENSO International America, Southfield, Mich.
 - DENSO Sales California, Long Beach, Calif.
 - DENSO Sales Canada, Mississauga, Ont.
- Engineering Centers: 3
 - DENSO International America, Southfield, Mich.
 - Navigation Laboratories, Long Beach, Calif.
 - ASMO, Detroit Inc., Novi, Mich.

North American Locations

- U.S. California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Arkansas, Hawaii
- Canada Ontario
- Mexico Nuevo León and Coahuila

North American Employees

- Consolidated Companies only: More than 13,000
- Consolidated Companies plus affiliates: More than 14,000

Consolidated Employees by Country

- U.S. 9,938
- Canada 345
- Mexico 4,329

Consolidated Employees by U.S. State

- Michigan 3,892
- Tennessee 3,471
- North Carolina 802
- California 535
- Arkansas 414
- Kentucky 324
- South Carolina 260

Major North American Customers

GM, Chrysler, Ford, BMW, Mercedes-Benz, Toyota, Honda, Subaru, Mazda, Hino, Suzuki, Mitsubishi, Nissan, Hyundai, Kia, John Deere, Caterpillar, Cummins, CNH, Harley-Davidson, Freightliner, International Truck & Engine, Mack Trucks, Paccar, Perkins, Polaris, Volvo Trucks

NORTH AMERICAN DENSO GROUP

U.S.A.

1. DENSO International America, Inc. (DIAM), Southfield, Mich.
2. DENSO Sales California, Inc. (DSCA), Long Beach, Calif.
3. DENSO Manufacturing Michigan, Inc. (DMMI), Battle Creek, Mich.
4. DENSO Manufacturing Tennessee, Inc. (DMTN), Maryville, Tenn.
5. DENSO Manufacturing Athens Tennessee, Inc. (DMAT), Athens, Tenn.
6. DENSO Wireless Systems America, Inc. (DWAM), Vista, Calif.
7. DENSO Manufacturing Arkansas, Inc. (DMAR), Osceola, Ark.
8. American Industrial Manufacturing Services, Inc. (AIMS), Murrieta, Calif.
9. KYOSAN DENKI America, LLC, Mt. Sterling, Ky.
10. KYOSAN DENSO Manufacturing Kentucky, LLC (KDMK), Mt. Sterling, Ky.
11. TBDN Tennessee Company (TBDN), Jackson, Tenn.
12. NWB U.S.A., Inc. (NWBA), Greenville, N.C.
13. ASMO North America, LLC (ANAM), Statesville, N.C.
14. ASMO North Carolina, Inc. (ANC), Statesville, N.C.
15. ASMO Manufacturing, Inc. (AMI), Battle Creek, Mich. and Ennis, Texas
16. ASMO Greenville of North Carolina, Inc. (GNC), Greenville, N.C.
17. ASMO Detroit, Inc. (ADI), Novi, Mich.
18. Systex Products Corporation (S.P.C.), Battle Creek, Mich.
19. Systex Products Arkansas Company (SPARC), Osceola, Ark.
20. DENSO Reinsurance America, Inc. (DRAM), Honolulu, Hawaii
21. Michigan Automotive Compressor, Inc. (MACI), Parma, Mich.
22. Associated Fuel Pump Systems Corporation (AFCO), Anderson, S.C.
23. TD Automotive Compressor Georgia, LLC (TACG), Pendergrass, Ga.
24. DENSO Air Systems Michigan, Inc. (ASMI), Battle Creek, Mich.

Canada

25. DENSO Manufacturing Canada, Inc. (DMCN), Guelph, Ont.
26. DENSO Sales Canada, Inc. (DSCN), Mississauga, Ont.

México

27. DENSO Manufacturing México, S.A. de C.V., (DNMX), Apodaca & Guadalupe, Nuevo León
28. DENSO Air Systems de Mexico, S.A. de C.V., (ASMX), Frontera, Coahuila

Community Commitment

To date, the North American DENSO Group has contributed more than US\$23 million to help its communities prosper.

Total Employee Volunteer Time

32,649 hours (2008 total 8,190), or 4,081 eight-hour days, or 816 five-day weeks

Websites

- North America: www.densocorp-na.com (English and Spanish)
- Global: www.globaldenso.com (English)
- Europe: www.denso-europe.com (English); (Aftermarket – English, German, Italian, French, Spanish and Russian)
- Japan: www.denso.co.jp (Japanese)

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