

THE

# CORE

DMMI's Central News Source  
February 16, 2018



## P5 BLITZ PUTS EVAPORATOR CORE ASSEMBLY ON TOP

Since September 2017, Production 5 Evaporator Core Assembly has blitzed their production ratio to an all-time high of 86%. This 12-percent improvement puts them at the top of core assembly area performance at DENSO Manufacturing Michigan!

“Evaporator core assembly meeting its KPI and performing better than any other core assembly area in the plant would have been unheard of a couple

years ago,” said Production Section Leader Tony Mead. “There was a time when our production ratio was in the mid 50’s, so this is a historic milestone for the team.”

A weekly “core blitz” brings together a cross-functional team of production, engineering, maintenance, and machine techs. Tony said the process puts the lead

associate at the center of the activity.

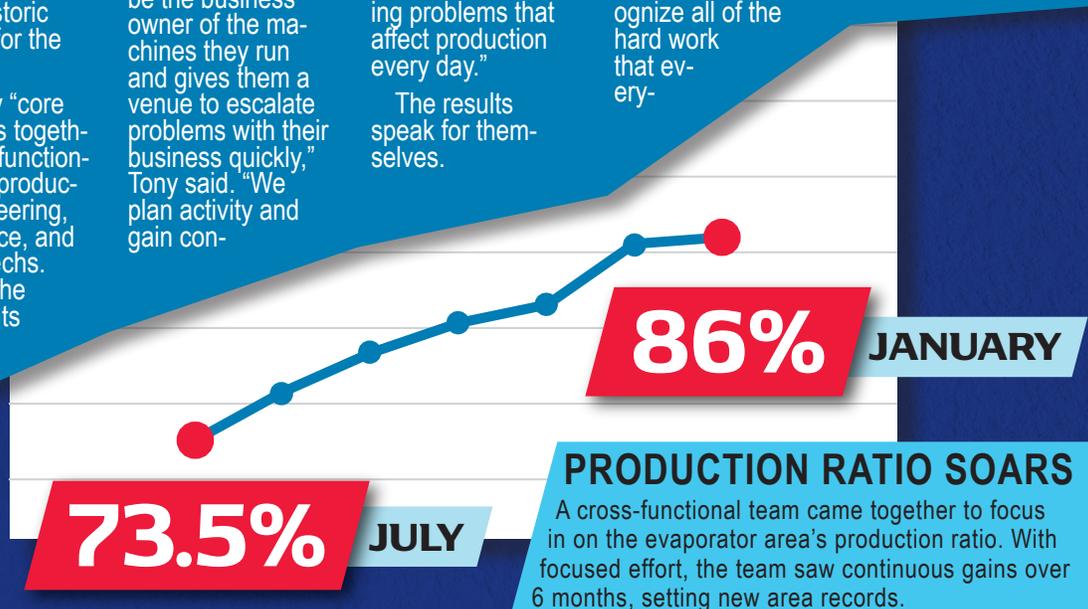
“The concept is to empower the lead associate to be the business owner of the machines they run and gives them a venue to escalate problems with their business quickly,” Tony said. “We plan activity and gain con-

sensus on Tuesdays and blitz the problems together on Thursdays. Everyone working as one team means fast PDCA and fixing problems that affect production every day.”

The results speak for themselves.

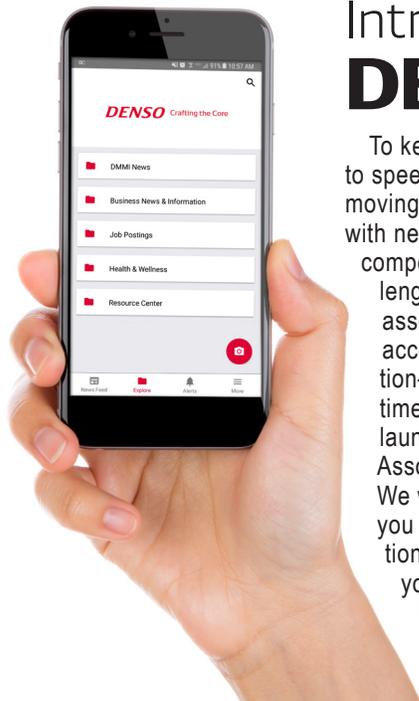
“Milestone events are something each area takes pride in, so we really just wanted to take a moment and recognize all of the hard work that every-

one has put in,” Tony said. “This could not happen without the team effort involving all support groups.” <



### PRODUCTION RATIO SOARS

A cross-functional team came together to focus in on the evaporator area's production ratio. With focused effort, the team saw continuous gains over 6 months, setting new area records.



# Introducing the DENSO ASSOCIATE MOBILE APP

To keep up, we need to speed up. The world is moving fast. We're faced with new technology, new competitors, new challenges every day. Our associates need quick access to information—anywhere, anytime. That's why we're launching the DENSO Associate Mobile App. We want to make sure you have the information you need, when you need it. DENSO Mobile is available on iPhone,

Android or any other web-enabled device, for all DENSO associ-

ates (regular, contract, temporary, co-ops and expats). <

## What is available on DENSO Mobile?

News, job postings, health & wellness information, phone numbers, discounts and more!

## How to Access DENSO Mobile

1. Search for "DENSO Associate" in your app store, or visit [DENSOmobile.com](http://DENSOmobile.com)
2. Select 'Get' or 'Install' to download the app on your personal device
3. Click on 'Create Account' and complete registration

4. Enter your DSC-ID in the field labeled 'Account ID'

## What is my DSC-ID?

Your DSC-ID is made up of two numbers: DMMI's 5-digit company code (20005) + your associate number.

## What's my associate number?

Check your badge. If you have a 4-digit number, simply add a 2 in the front and enter that 5-digit number. Hired after May 11, 2015? The 6-digit number on your badge is your ID.

# 3RD QUARTER FINANCIAL RESULTS

In DENSO North America, a sales expansion led to a rise in revenue to \$7.4 billion, a 7.5 percent increase from the previous year. On the other hand, the operating profit totaled \$0.3 billion, which resulted in a 28.3 percent decrease from the previous year due, which is attributed to increases in depreciation.

Globally, consolidated revenue totaled \$32.7 billion, an 11.7 percent increase from the previous year.

Consolidated operating profit totaled \$2.8 billion, a 27.1 percent increase from the previous year.

Consolidated profit attributable to owners of the parent company totaled \$2.2 billion, a

31.6 percent increase from the previous year.

"DENSO's revenue rose due to an increase in vehicle production, as well as sales expansion. In addition, newly consolidated subsidiaries contributed to growth in revenue. DENSO's operating profit also saw an increase due to a rise in production volume

and company cost reduction efforts," said Yasushi Matsui, executive director of DENSO Corporation. <

**DENSO**  
Crafting the Core



**JESSICA SHIVE | HVAC 5**  
**ASSOCIATE OF THE MONTH**



**RECOGNIZED FOR:**  
Quality First

**ASSOCIATE ACTIONS:** While performing vision bypass checker, Jessica noticed that the passenger side a/m servo connector wasn't quite fully seated which is called a soft set. She immediately shut down the line and

notified her management of the quality find. The vision bypass checker is one of the last stations before the part is shipped out the door. This station is required to check numerous component parts on the unit while also marking the servo connectors with a silver marker to ensure connection. <

Have news? Then please send an email to [DMMI\\_communications@denso-diam.com](mailto:DMMI_communications@denso-diam.com) or call a Communication Support staff member:

Advisor  
Sarah Frink (x8711)

Editor / Writer  
Natalie Ebig Scott (x1564)

Photographer/Designer  
Matt Burton (x8713)

We'll then decide the best way to deliver the information (Core, TV, Exchange, intranet, etc.). We also reserve the right to edit for conciseness and length.