DENSO 70th Anniversary Project 1949-2019

Looking back on the last 70 years Dissemination of countdown information

countdown

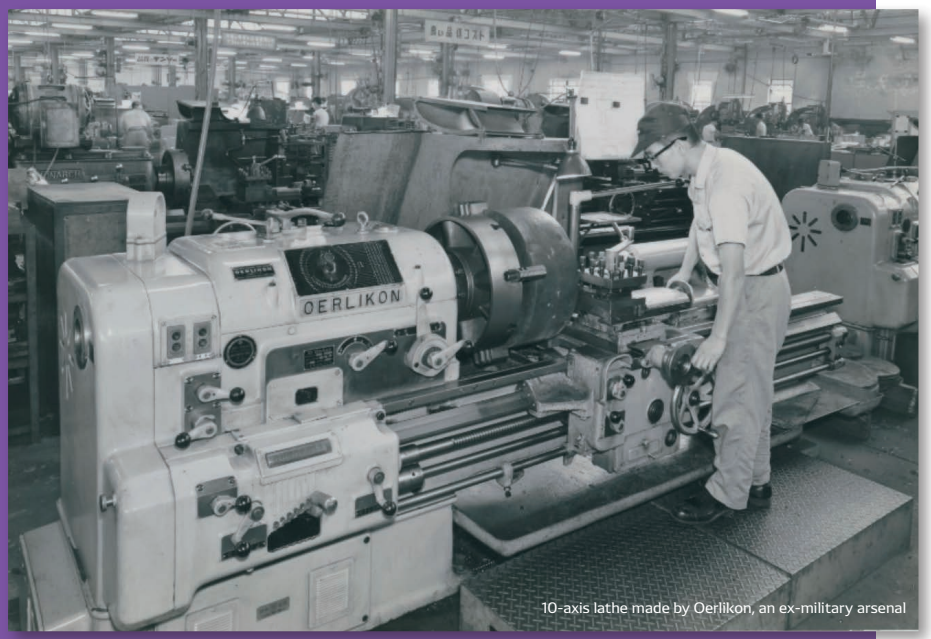
68 days

DENSO will be celebrating its 70th anniversary on December 16, 2019.
Let's look back on the last 70 years in 70 days.

1951

Vol. 2

[Kaizen]

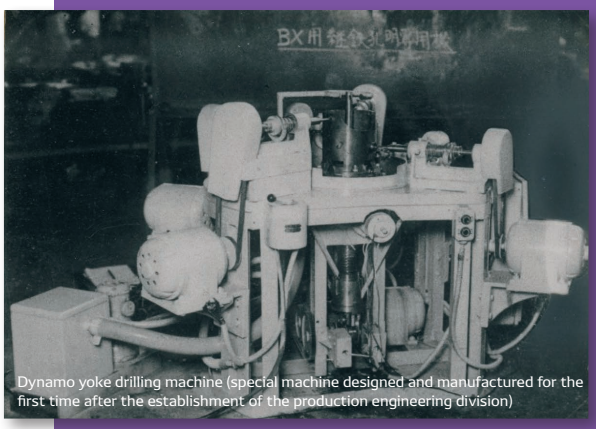


10-axis lathe made by Oerlikon, an ex-military arsenal

Company made a profit for the first time

When the era of mass-production first started, it was only natural for people in the manufacturing unit to lament "If that machine is available ...". The reason why we were able to supply electrical components while using machines with inferior performance was that these shortcomings **could be covered by the work standardization techniques and rationalization methods** that we cultivated in making spinning machines since the pre-war days.

Subsequently, the company managed to borrow more than 80 machines from the former navy arsenal in Toyokawa, and sales increased dramatically. Having invigorated the management, the company managed to turn a profit for the first time in 1951.


Dynamo yoke drilling machine (special machine designed and manufactured for the first time after the establishment of the production engineering division)

70th SINCE 1949