

Contact: Bridgette LaRose

DENSO International America, Inc.

Phone: 248-372-8266

Email: bridgette_larose@denso-diam.com

Douglas E. Patton

Executive Vice President, Engineering Division

Chief Technical Officer

DENSO International America, Inc.

Senior Director

DENSO Corp.

Doug Patton is executive vice president of Engineering and chief technical officer of DENSO International America, Inc. (DIAM), and senior director of DENSO Corp. Located at DENSO's North American headquarters in Southfield, Michigan, he oversees all North American product engineering and development, campus facilities and operations including all testing and technical services, and Engineering Administration. He is responsible for climate control, engine components, and systems and components, engine electrical, safety products, cluster, in-vehicle-infotainment (IVI) and body electronics and small motor engineering.

Patton joined DENSO in 1986, where he managed heavy duty electrical sales and strategic business development for the U.S. on-highway truck market. In 1988, he became senior manager of the General Motors Co. account, responsible for maintaining customer business. In 1993, Patton was promoted to director of Engineering, responsible for managing business development for new business segments, overseeing BMW North American business and directing DaimlerChrysler sales activity in the U.S. and Europe. When promoted to executive vice president in 2014, he took responsibility for all R&D while maintaining his previous senior vice president engineering responsibilities.

In December 1999, Patton became vice president of Customer Development, assuming responsibility for Sales Planning, Ford Business and Heavy Duty/Off Highway Business and Service Center. One year later, he became vice president of Engineering, responsible for overseeing the Powertrain, Safety and Engine Electrical Engineering groups.

Before joining DENSO, he served as a release engineer and senior market analyst at Caterpillar, Inc. for nine years.

Patton earned a Bachelor of Science degree in Electrical Engineering in 1977 and a Master of Business Administration degree in 1984, both from Bradley University in Peoria, Illinois.

He serves as president of the DENSO Foundation Board, is on the Board of Directors for the Engineering Society of Detroit (currently president), and also is member of the Society of Automotive Engineers, serving as the 2017 president. He is also an Engineering Society of Detroit Fellow.

Patton is a member of the Detroit Economic Club, Lawrence Technological University's College of Engineering Advisory Board, and the Executive Leadership Team of the North American International Powertrain Conference.

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