

**DRAFT – UPDATED 9.26.17**

Pending approval, distribute on 9.27.17

**Contact: Bridgette LaRose**

DENSO International America, Inc.

(248) 372-8266

bridgette\_larose@denso-diam.com

## **DENSO North America Foundation donates additional \$50,000 to relief efforts following Mexico City earthquake**

**-- Total donation benefiting disaster relief up to \$200,000 --**

**SOUTHFIELD, Mich.** – The [DENSO North America Foundation](#) (DNAF), the philanthropic arm of automotive technology, systems and components leader, DENSO, will donate \$50,000 to the [Mexican Red Cross](#) in response to the latest devastating earthquake near Mexico City. DNAF has now donated \$200,000 in 2017 to disaster relief efforts in Mexico and the U.S. Gulf Coast following a string of earthquakes and hurricanes across the region.

In addition to the foundation's donations, DENSO associates, family and friends are encouraged to join the cause and donate to disaster relief efforts by visiting: [www.redcross.org/donate/cm/denso-emp](http://www.redcross.org/donate/cm/denso-emp).

“Our thoughts are with all of those affected by this catastrophe,” said Doug Patton, DNAF president and executive vice president of Engineering at DENSO International America. “We’ll continue to join with communities across North America to provide assistance.”

DENSO operates at 30 consolidated companies and affiliates across North America, including several inland locations across Texas and Mexico.

### **About the DENSO North America Foundation**

A registered 501(c)3 corporate foundation, The DENSO North America Foundation is dedicated to helping students advance their education in engineering, technology and other related programs. Founded in 2001, the Foundation provides grants to colleges and universities throughout North America, helping our communities prosper through the development of a skilled and knowledgeable workforce. The Foundation also provides disaster relief grants through the American Red Cross to aid persons and communities in which DENSO Corporation operates. For more information, visit <http://densofoundation.org>.

### **About DENSO in North America**

DENSO is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. With its North American headquarters located in Southfield, Michigan, DENSO employs more than 23,000 people at 30 consolidated companies and affiliates across the North American region. Of these, 28 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 17,000 people in Alabama, Arkansas, California, Iowa, Georgia, Kentucky, Michigan, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Texas. DENSO's North American consolidated sales totaled US\$9.6 billion for the fiscal year ending March 31, 2017. For more information, go to [www.denso.com/us-ca/en](http://www.denso.com/us-ca/en). Connect with DENSO on Facebook at [www.facebook.com/DENSOinNorthAmerica](http://www.facebook.com/DENSOinNorthAmerica).

###