

IMMEDIATE RELEASE

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DENSO Undertakes Demonstration Project to Advance Manufacturing Industry in Thailand, Trains System Integrators on Lean Automation and Connectivity

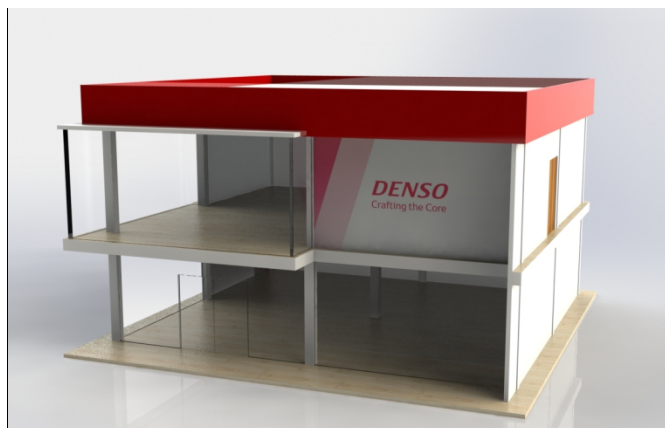
KARIYA (Japan) — DENSO Corporation today announced that it will undertake a demonstration project aimed at training system integrators who can handle production and failure analysis equipment in Thailand by using a showcase production line for next-generation lean automation. The project was consigned by the Japan External Trade Organization (JETRO) to train lean automation system integrators (LASIs) in the “Connected Industries” as part of the “Project for Nurturing New Industries in ASEAN and Japan” promoted by the Japanese Ministry of Economy, Trade and Industry (METI) and the Thai Ministry of Industry (MOI).

To achieve highly competitive manufacturing, it is essential to train system integrators who can build an efficient production system by eliminating waste in respective lines and plants through a combination of automation and information technology, in addition to developing and introducing automated production equipment.

DENSO has introduced lean automation in its production process to eliminate waste and achieve an efficient automated production system. The showcase to be established in Thailand is a next-generation production line that combines lean automation refined by DENSO with “Connected Industries” promoted by METI. It will be established at the Industrial Transformation Center (ITC) within the MOI to provide open and practical learning opportunities to use cutting-edge systems.

DENSO will also establish a consortium with the National Innovation Agency of the Ministry of Science and Technology of Thailand; five universities and one education facility in Thailand; seven local system integration companies, as well as Nomura Research Institute, Ltd. and LEXER RESEARCH Inc. The group will develop educational programs and teaching materials using the showcase, with training scheduled to begin in April 2018.

Through the demonstration project, DENSO will train local system integrators who have practical capabilities to help enhance the competitiveness in the automation field. The project is regarded as a core project of Thailand 4.0 and will help increase the presence of Japan's "Connected Industries" in Thailand, while accelerating automation of the local Thai and Japanese manufacturing industry, and enhancing DENSO's manufacturing competitiveness in Thailand.



The Showcase Building Image

About DENSO in North America

DENSO is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. With its North American headquarters located in Southfield, Michigan, DENSO employs more than 23,000 people at 28 consolidated subsidiaries and 4 affiliates across the North American region. Of these, 25 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 17,000 people in Alabama, Arkansas, California, Iowa, Georgia, Kentucky, Michigan, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Texas. DENSO's North American consolidated sales totaled US\$9.6 billion for the fiscal year ending March 31, 2017. For more information, go to www.denso.com/us-ca/en. Connect with DENSO on Facebook at www.facebook.com/DENSOinNorthAmerica.

About DENSO Corporation

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs more than 150,000 people. Consolidated global sales for the fiscal year ending March 31, 2017, totaled US\$40.4 billion. Last fiscal year, DENSO spent 9.0 percent of its

global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.denso.com, or visit our media website at www.denso.com/global/en/news/media-center/

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