DENSO 70th Anniversary Project 1949-2019

Looking back on the last 70 years Dissemination of countdown information

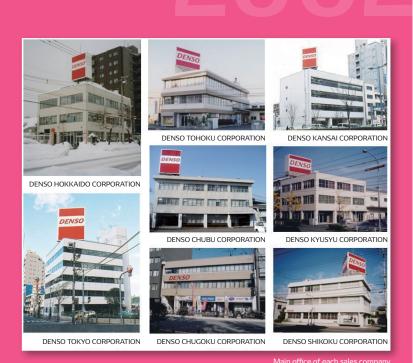
17

days

countdown

DENSO will be celebrating its 70th anniversary on December 16, 2019. Let's look back on the last 70 years in 70 days.

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Establishment of sales company network consisting of 8 blocks nationwide

In order to develop activities that can further meet market needs and optimize sales and service activities, DENSO branches and sales offices were separated and following the launch of DENSO Shikoku in October 2000, DENSO Chubu, Hokkaido, Tohoku, Kansai, Chugoku, Kyushu, and finally DENSO Tokyo were established in October 2002. The sales network of 8 companies nationwide was started here. Providing high quality services to customers with advanced engineering capabilities in a nationwide network, **DENSO aimed to achieve true customer satisfaction from a customer's perspective and develop attractive sales companies that are rooted in the region.**



