

DENSO 70th Anniversary Project 1949-2019

Looking back on the last 70 years Dissemination of countdown information

countdown

19
days

DENSO will be celebrating its 70th anniversary on December 16, 2019.
Let's look back on the last 70 years in 70 days.

2000

Vol. 51

[Development]



DENSO Hishokai Tournament

From “DENSO Kyoryokukai” to “DENSO Hishokai”

The DENSO Kyoryokukai launched in 1959 was aimed at adapting to mass production, high quality, reducing cost and shortening delivery amidst the advancement in motorization. It has helped to enhance corporate culture through the acquisition of technologies and the establishment of a production system and management environment, achieving growth while sharing the hardships. Subsequently in 2000, the DENSO Kyoryokukai was renamed the DENSO Hishokai with the desire of taking a challenging leap to a new era based on the slogan of taking the first forceful step towards the 21st century. After that, DENSO continued to develop these companies as a corporate partner group to support the company while steadily inheriting a concept of manufacturing.



On-site coaching for collaborating plants