Vision 2020

DENSO

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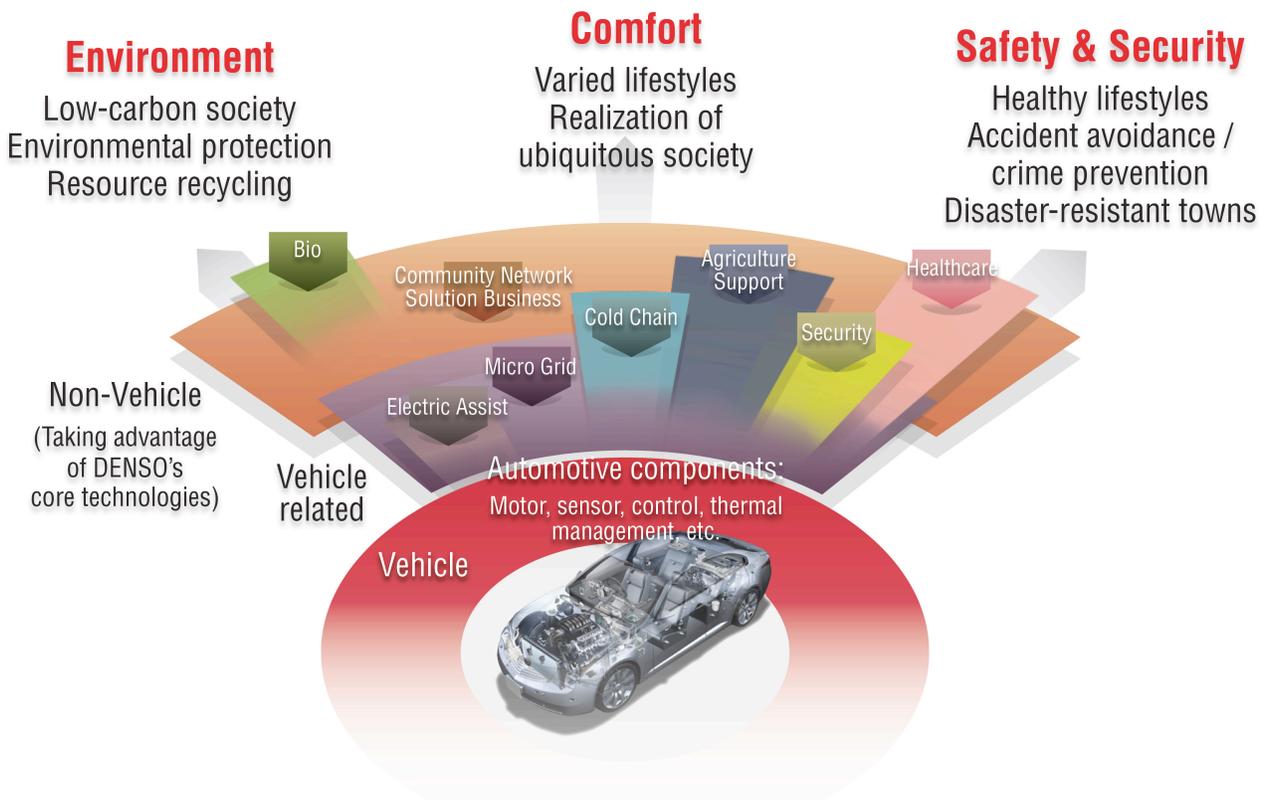bridgette_larose@denso-diam.com

DENSO's Smart City 2020 Vision

- Technology will revolutionize our cities. It will make them Smarter. Kinder. More Energy Efficient. Cleaner. Healthier. More Economical. Safer. Convenient. Environmentally Friendly. Our Cities will become Smart Cities.
- As a mega supplier, DENSO has the technologies and global capabilities to address some of society's greatest challenges.
- We plan to take our core automotive technologies and apply them to different fields and industries to help create the future Smart City.

DENSO's Vision 2020
DENSO's 2020 slogan is to protect lives, preserve the planet and prepare for a bright future for generations to come. We plan to use our core automotive technologies and apply them to other fields to help create a Smart City of the future.

To view DENSO's Smart City video, click here.

Environment
Low-carbon society
Environmental protection
Resource recycling

Comfort
Varied lifestyles
Realization of
ubiquitous society

Safety & Security
Healthy lifestyles
Accident avoidance /
crime prevention
Disaster-resistant towns

Bio
Community Network Solution Business
Agriculture Support
Healthcare
Cold Chain
Security
Micro Grid
Electric Assist

Non-Vehicle
(Taking advantage of DENSO's core technologies)

Vehicle related

Automotive components:
Motor, sensor, control, thermal management, etc.

Vehicle

-more-

Fields we have identified efforts to foster new business:

Fields	Main Products and Activities
Micro Grid	Contribute to the realization of a low-carbon society through mutual power supply systems, such as home energy management systems, storage batteries, charging/discharging stations, and energy management systems between vehicles and homes.
Electric Assist	Contribute to the realization of a society where it's safe, secure and eco-friendly to live through electric assist technologies that draft in core technologies from cars and trucks.
Security	Contribute to customer service improvements, as well as safe and secure lifestyles through sensing technology and applications.
Healthcare	Help in the prevention and early detection of, and in response to, lifestyle-related diseases, as well as contribute to improvements in quality of people's lives through body sensing devices/systems.
Bio	Contributing to global environment protection fuels by getting away from fossil fuels, for example, by absorbing and fixing CO_2 and by biomass fuel, through a highly efficient algae culture process
Agriculture Support	Contribute to efficient and stable vegetable growing and improvements in an agricultural competitiveness through greenhouse environmental control systems/energy-saving technologies.
Cold Chain	From the places they were grown to the point of consumption, contribute to secure transportation and supply of products that are safe to eat through energy-saving refrigeration/cold storage technologies and traceability controls.
Community Network Solution Business	Contribute to safe, secure, and comfortable life-styles by supporting delivery information within communities.

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