# **FACTS**



#### 2016 North American Fact Sheet

Julie Kerr

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## **DENSO Group in North America**

DENSO is a leading global supplier of advanced automotive technology, systems and components. As one of the world's top automotive suppliers, DENSO works hand-in-hand with all major automakers worldwide in the fields of climate control, engine management, electric powertrain, body electronics, driving control and safety, and information and communications.

## **North American Headquarters:**

DENSO International America, Inc. (DIAM), located in Southfield, Michigan (Detroit area), is North American headquarters for Japan-based DENSO Corp.

#### **DIAM Divisions:**

- Sales and Marketing
- Engineering
- Production Innovation Center
- Quality Engineering
- Corporate Functions

## **Leadership:**

- Kenichiro Ito, chief executive officer, DENSO North America, chairman and chief executive officer (CEO) of DENSO International America, Inc.
- Hisaaki Sato, president and chief operating officer of DENSO International America, Inc.
- Satoshi Inukai, chief manufacturing officer (CMO) of DENSO International America, Inc.
- Yukio Asano, executive vice president, Corporate Function, and chief administrative officer, DENSO International America, Inc.
- Doug Patton, executive vice president, Engineering Division, and chief technical officer, DENSO North America
- Bill Foy, senior vice president, Sales and Marketing Group, DENSO International America, Inc.

## North American Headquarters Employees: (as of March 31, 2016)

Approximately 1,125

#### **DIAM Facilities:**

Six buildings totaling 613,000 square feet on a 36.4 acre campus, consisting of offices and a 212,000 square foot Technical Center.

#### North America Technical Center Test Chambers:

#### Vehicle Test Cells:

- Semi-anechoic Chamber
- Quiet Room
- High Temperature Chamber
- Environmental Drivability Chamber (2)
- Vehicle Climate Wind Tunnel Chamber

#### Component Level:

- Vibration Lab
- Buzz Shake Rattle (BSR) Chamber
- Engine Dynamometer Test Cells
- · Environmental Chambers

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- · Air Conditioning Chambers
- · Direct Injection Flow Bench
- ISS Lab
- Engine Cooling Benches
- · Battery Thermal Management Test Chamber
- Fuel Pump Performance Bench
- Fuel Pump Durability Bench
- Conducted/Radiated Emissions (EMC Chambers)
- Electro Static Discharge (ESD) Bench
- TEM Cell
- · Electrical Test Lab
- Strain Gauge Lab
- Hybrid Test Chamber
- Human Machine Interface R&D Lab

## **North American Revenue:**

Consolidated Revenue: US\$9.9 Billion (for fiscal year ending March 31, 2016)

## **North American Facilities:**

- Companies: 30
- Manufacturing Facilities:25
- Sales Offices:
  - o DENSO International America, Inc., Southfield, Michigan
  - o DENSO International America, Inc., Dublin, Ohio
  - o DENSO International America, Inc., Urbandale, Iowa
  - o DENSO Products and Services Americas, Inc., Long Beach, California
  - DENSO Sales Canada, Inc., Mississauga, Ontario
- **Engineering Centers:** 
  - o DENSO International America, Inc., Southfield, Michigan
  - DENSO International America, Inc.-Silicon Valley Office, San Jose, California
  - o North American Research and Development, Vista, California
  - ASMO Detroit, Inc., Novi, Michigan

## **North American Locations:**

Alabama, Arkansas, California, Georgia, Hawaii, Iowa, Kentucky, Michigan, North U.S.

Carolina, Ohio, Pennsylvania, South Carolina and Tennessee

Ontario Canada

Mexico Nuevo León, Guanajuato and Coahuila

#### **North American Employees:**

- Consolidated companies only: More than 17,000
- Consolidated companies including affiliates: More than 23,000

# **Consolidated Companies Only- Employees by Country:**

9.940 U.S. 678 Canada 7,986 Mexico

## Consolidated Including Affiliate Employees by U.S. State:

Michigan 5,928 5,143 Tennessee North Carolina 1,185

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•	Kentucky	596
•	California	702
•	Georgia	624
•	Arkansas	516
•	<b>South Carolina</b>	302
•	Alabama	25
•	Ohio	42
•	Pennsylvania	15
•	lowa	10

## **Major North American Customers:**

AGCO, BMW, Bobcat, Bombardier, Caterpillar, CNH, Cummins, FCA US, Ford, Freightliner, General Motors, Harley-Davidson, Hino, Honda, Hyundai, International Truck & Engine, John Deere, Kia, Mack Trucks, Mazda, Mercedes-Benz, Mercury Marine, Nissan, Paccar, Perkins, Polaris, Subaru, Suzuki, Toyota, Volkswagen and Volvo Trucks

# NORTH AMERICAN DENSO GROUP

#### U.S.

- 1. DENSO International America, Inc. (DIAM), Southfield, Michigan
- 2. DENSO Products and Services, Inc. (DPAM), Long Beach and Murrieta, California
- 3. DENSO Manufacturing Michigan, Inc. (DMMI), Battle Creek, Michigan, Urbandale, Iowa and Montgomery, Alabama
- 4. DENSO Manufacturing Tennessee, Inc. (DMTN), Maryville, Tennessee
- DENSO Manufacturing Athens Tennessee, Inc. (DMAT), Athens, Tennessee
- 6. DENSO Wireless Systems America, Inc. (DWAM), Vista, California
- 7. DENSO Manufacturing Arkansas, Inc. (DMAR), Osceola, Arkansas
- 8. DENSO Reinsurance America, Inc. (DRAM), Honolulu, Hawaii
- 9. KYOSAN DENKI America, LLC, (KYDA) Mt. Sterling, Kentucky
- 10. KYOSAN DENSO Manufacturing Kentucky, LLC (KDMK), Mt. Sterling, Kentucky
- 11. TBDN Tennessee Co. (TBDN), Jackson, Tennessee
- 12. NWB U.S.A., Inc. (NWBA), Greenville, North Carolina
- 13. ASMO North America, LLC (ANAM), Statesville, North Carolina
- 14. ASMO North Carolina, Inc. (ANC), Statesville, North Carolina
- 15. ASMO Manufacturing, Inc. (AMI), Battle Creek, Michigan and Ennis, Texas
- 16. ASMO Greenville of North Carolina, Inc. (GNC), Greenville, North Carolina
- 17. ASMO Detroit, Inc. (ADI), Novi, Michigan
- 18. Systex Products Corp. (S.P.C.), Battle Creek, Michigan
- 19. Systex Products Arkansas Co. (SPARC), Osceola, Arkansas
- 20. Michigan Automotive Compressor, Inc. (MACI), Parma, Michigan
- 21. Associated Fuel Pump Systems Corp. (AFCO), Anderson, South Carolina
- 22. TD Automotive Compressor Georgia, LLC (TACG), Pendergrass, Georgia
- 23. DENSO Air Systems Michigan, Inc. (ASMI), Battle Creek, Michigan and Hopkinsville, Kentucky
- 24. EASE Simulation, Inc. (EASE), Scott Township, Pennsylvania

#### Canada

- 25. DENSO Manufacturing Canada, Inc. (DMCN), Guelph, Ontario
- 26. DENSO Sales Canada, Inc. (DSCN), Mississauga, Ontario

#### México

- 27. DENSO México, (DNMX), S.A. de C.V., Apodaca, Guadalupe, Nuevo León, and Silao, Guanajuato
- 28. DENSO Air Systems de Mexico, (ASMX), S.A. de C.V., Frontera, Coahuila
- 29. ASMO Mexico SA de CV, Irapuato, Guanajuato
- 30. Hamaden México, (HDMX), S.A. DE C.V. Interpuerto, Monterrey

# **FACTS**



## **Community Commitment:**

To date, the North American DENSO Group has contributed more than US\$31 million to help its communities prosper. DENSO North America Foundation has donated US\$8.1 million to education and disaster relief.

## **Employee Volunteer Time:**

Through FY15, DENSO has contributed over 70,000 volunteer hours.

## Websites:

- North America: www.densocorp-na.com (English)
- Global: www.globaldenso.com (English)
- Europe: www.denso-europe.com (English); (Aftermarket English, German, Italian, French, Spanish and Russian)
- Japan: www.denso.co.jp (Japanese)