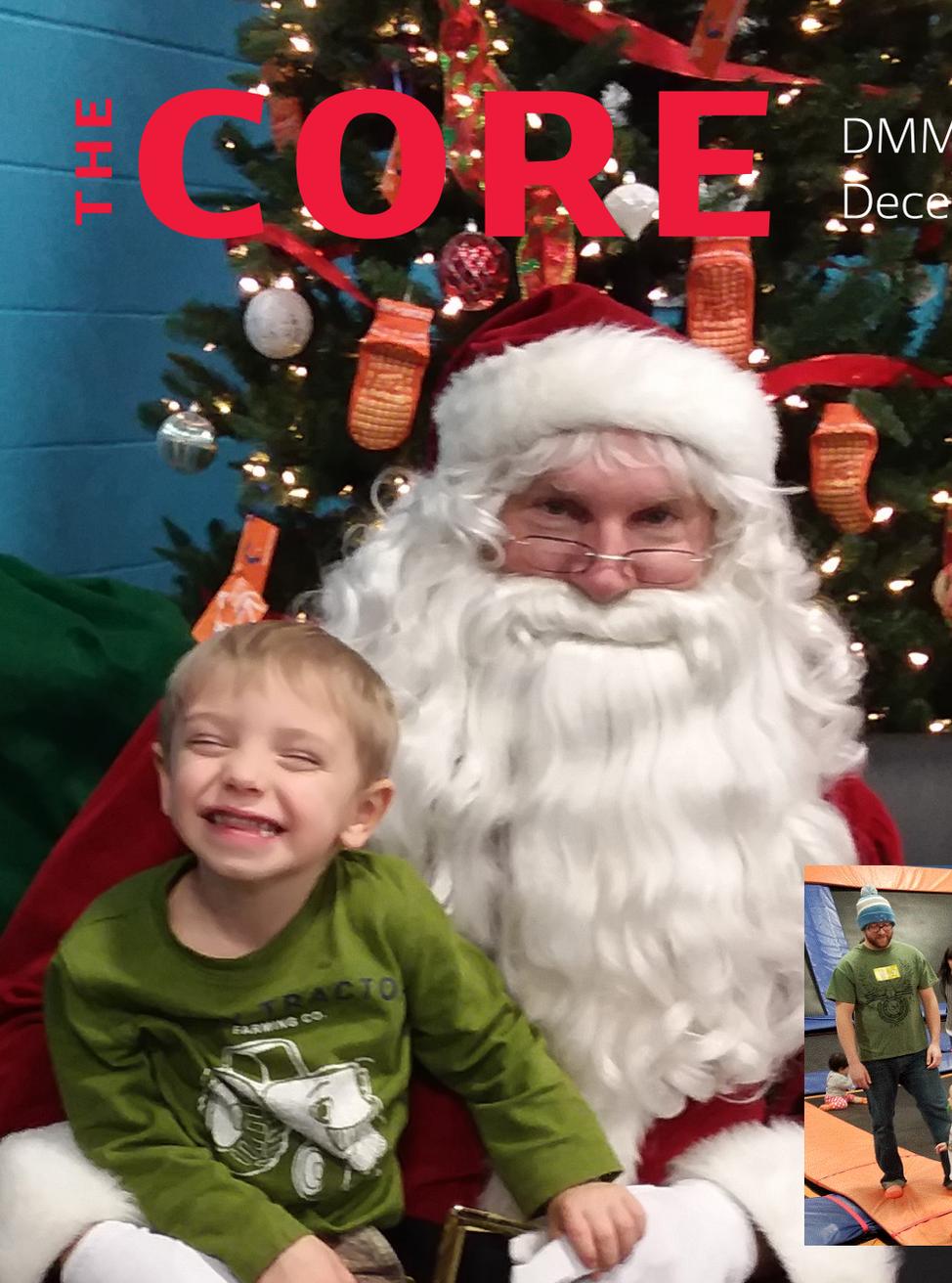


THE CORE

DMMI's Central News Source
December 19, 2017



JUMPING FOR JOY

Over 400 kids stopped by the Kids' Holiday Party for some jumping and celebration on Sunday, December 10. Thanks to the Social Activities Committee for arranging this event. ◀

DENSO ACQUIRES INFINITEKEY, INC. TO ADVANCE KEYLESS AUTOMOTIVE EXPERIENCE

DENSO has acquired Holland, Michigan based InfiniteKey, Inc., along with several key patents and R&D resources. The acquisition provides foundational pieces to developing phone-as-a-key technology and increases DENSO's lead in developing and deploying smartphone-based automotive access, a critical component of the company's strategy to create a future with

frictionless mobility. This type of technology will become increasingly important for automakers, as ridesharing and driverless services progress beyond the need for keys.

"When we consider the future of mobility, the customer experience is always at the forefront of our design. Eliminating the need for physical keys will create a headache-free experience for

car owners, and ridesharing and driverless services users," said Bill Foy, senior vice president of Engineering, DENSO International America. "This acquisition brings us one step closer to making this experience a reality and advancing vehicle access technologies."

InfiniteKey has developed advanced techniques for micro-locating smartphones relative to

vehicles using standard Bluetooth Low Energy (BLE). This technology allows automakers to rely on phones as passive keys, in the same way they rely upon dedicated passive key fobs today. Unlike key fobs, however, phones as passive key systems enable a broad range of mobility services, such as ridesharing and driverless services. ◀

Calendar

Subject to change

MON DEC 25
Winter Holiday
Dec 25 - Jan 1

TUE JAN 2
Pistons Outing
Tickets Go On Sale
Game: January 27

WED JAN 10
Blood Drive
Jan 10 & 11, DENSO Hall

HEALTH CENTER HOLIDAY HOURS

Wednesday, December 27: 7am - 1pm
Thursday, December 28: 9am - 4:30pm



300 DAYS

ECM Ruby 2nd Shift Reaches Team Milestone

Congratulations to ECM Ruby 2nd Shift on reaching 300 days without any customer claims. Nice job everyone, keep up the great work! ◀

DENSO AND BLACKBERRY PARTNER TO DEVELOP WORLD'S FIRST INTEGRATED AUTOMOBILE HMI PLATFORM

DENSO Corporation and BlackBerry Limited announced the companies have jointly developed the world's first integrated HMI (Human Machine Interface) platform. Intel Corp. also collaborated in the development of this product.

The integrated HMI platform will enable a system which optimally cooperates and coordinates various HMI products such as display and sound inside the automobile cockpit at a low price. The integrated HMI platform will appear in successive car models scheduled for release after 2019.

With the improvement of automobile safety and convenience in recent years, the amount of data the vehicle transmits to the driver is increasing. Today, vehicles are equipped with multiple HMI systems, which require several device-specific operating systems (OSes) to work in unison. Because the OSes are independently controlled by multiple microcontrollers, it has not been possible to cooperate and coordinate them to display content and sound uniformly. ◀

RETIREMENTS

Production 4 Team Leader Marjean Collins will retire Thursday, January 4. Thank you for 29 years of service, Marjean!

Associate Relations Specialist Lynne Haack will retire Friday, January 5. Thank you for 27 years of service, Lynne! ◀

Thank you

Chris Koch would like to give a big thank you to **Sean Ailes (Associate II, Oil Cooler Assembly, Second Shift)**. Sean was in between exchanging totes at his work cell when he noticed money falling out of Chris' pants pocket as he walked by in the middle of shift change. Sean completed his work cycle and rushed over to pick the cash up, and follow Chris to hand him what he had dropped... \$1,200 in 100 dollar bills intended for Christmas gifts for his family! "I can't tell him how thankful I am that he saw this and returned the money to me. Merry Christmas Sean, I really appreciate it!"

The Charitable Union would like to thank everyone that donated at their sale event and clothing collection. They collected **28 pairs of work shoes and 45 large bags of donated items and raised over \$2,000!**

Dave Brodjeski would like to thank everyone that supported him during his battle with leukemia. "With all my heart, I want to thank you for your thoughts and prayers. I am most grateful. I am in remission and words cannot describe my gratefulness for being so. I wish you a Merry Christmas and Happy 2018!" ◀

Have news? Then please send an email to DMMI_communications@denso-diam.com or call a Communication Support staff member:

Advisor
Sarah Frink (x8711)

Editor / Writer
Natalie Ebig Scott (x1564)

Photographer/Designer
Matt Burton (x8713)

We'll then decide the best way to deliver the information (Core, TV, Exchange, intranet, etc.). We also reserve the right to edit for conciseness and length.