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## DENSO Announces 2017 Commercial & Heavy Duty Starter & Alternator Catalog

— *Heavy-duty rotating electrical parts catalog available in print and digital formats* —

**LONG BEACH, Calif.** – DENSO Products and Services Americas, Inc., an affiliate of leading global automotive supplier DENSO Corp., has released its 2017 Commercial & Heavy Duty Starter & Alternator Catalog (<http://densoheavyduty.com/denso-hd-starter-alternator-catalog>). DENSO announced the new catalog today at the 2017 Heavy Duty Aftermarket Week (HDAW) trade show in Las Vegas.

The catalog, which includes DENSO's award-winning PowerEdge alternator, features 951 part numbers with applications for 18,000 heavy-duty trucks and off-road vehicles in operation today. The coverage represents a 17 percent increase in DENSO part numbers and 57 percent increase in applications.

In addition to the print version, the catalog is available for the first time online as an interactive digital resource and a downloadable PDF file. During the trade show, hard copies are available at DENSO's exhibit (Booth #621).

For more than 30 years, DENSO Commercial & Heavy Duty, a dedicated group within DENSO Products and Services Americas, has been building the parts that keep the most powerful trucks and equipment operating on the highway and off-road. Like all DENSO products, heavy-duty starters and alternators are built with the highest precision and craftsmanship to exact original equipment (OE) standards.

DENSO's 2017 Commercial & Heavy Duty Starter & Alternator Catalog makes it easy to find the right replacement part the first time. Customers can quickly locate the part they need by make, vehicle type, year, model and engine type. Features include a comprehensive photo guide, listings that cross-reference DENSO part numbers to their OE-counterparts, and an additional section that cross-references part numbers by manufacturer.

The new catalog also contains general resource information. Sections cover visual battery inspection, performance testing and charging, tips for charging and starter systems, removal and installation information for starters and alternators, DENSO's limited warranty and core return policies, and a kilowatt-to-horsepower conversion chart. The print catalog features convenient section tabs.

To view the digital version or download a PDF file of the 2017 Commercial & Heavy Duty Starter & Alternator Catalog, visit [insert link](#). Print copies are available by contacting your local DENSO representative or calling 1-888-96-DENSO (option #2).

**About DENSO Products and Services Americas, Inc.**

DENSO Products and Services Americas, Inc. is an automotive components sales, remanufacturing and distribution company that employs 500 people in Long Beach and Murrieta, Calif. The company's product line includes heavy-duty and automotive alternators, starters, oil, cabin and air filters, spark plugs, AC compressors, oxygen sensors, ignition wires, fuel pumps, fuel injectors and wiper blades. DENSO Products and Services Americas supplies parts for original equipment service dealers, independent aftermarket service centers and retailers. In addition, the company distributes heavy-duty diesel and electrical components, portable commercial air-conditioning units and industrial robots. For more information, go to [www.densoautoparts.com](http://www.densoautoparts.com).

#### **About DENSO Corporation**

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics, information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs more than 150,000 people. Consolidated global sales for the fiscal year ending March 31, 2016, totaled US\$40.2 billion. Last fiscal year, DENSO spent 8.8 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to [www.globaldenso.com](http://www.globaldenso.com) or visit our media website at <http://www.globaldenso.com/en/newsreleases/media-center/>.

#### **About DENSO in North America**

In North America, DENSO employs more than 22,000 people at 30 consolidated companies and affiliates. Of these, 25 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 14,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Pennsylvania, Texas and Arkansas. DENSO's North American consolidated sales totaled US\$9.9 billion for the fiscal year ending March 31, 2016. For more information, go to [www.densocorp-na.com](http://www.densocorp-na.com).

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