

DENSO 70th Anniversary Project 1949-2019

Looking back on the last 70 years Dissemination of countdown information

countdown

28
days

DENSO will be celebrating its 70th anniversary on December 16, 2019.
Let's look back on the last 70 years in 70 days.

1991

Vol. 42

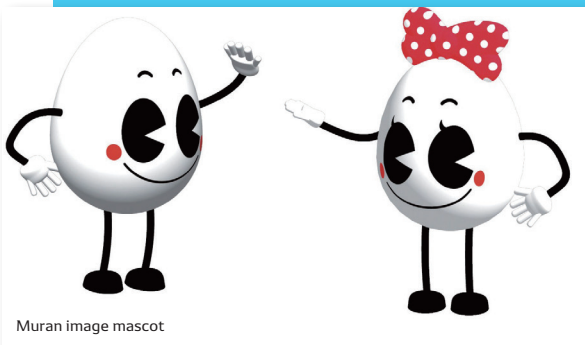
[Founding]



An idea contest called "DENSO Muran" is held once every two years

First DENSO Muran held

The first DENSO Muran was held in 1991 for the purpose of "Associates are expected to foster their creativity and originality through the challenge of creating, entire process of conceiving, designing and prototyping". Since then, it has been held every other year. Supported by a large number of volunteers, the scale increases with each event held. Participants came from not only DNJP but also from domestic and overseas group companies. In the first round, a wheelchair called the "Rakuchin Chair", which can climb steps and stay stationary on a slope even when you release your hand, won the grand prize.



Muran image mascot