

DENSO 70th Anniversary Project 1949-2019

Looking back on the last 70 years Dissemination of countdown information

countdown

34
days

DENSO will be celebrating its 70th anniversary on December 16, 2019.

Let's look back on the last 70 years in 70 days.

1985

Vol. 36

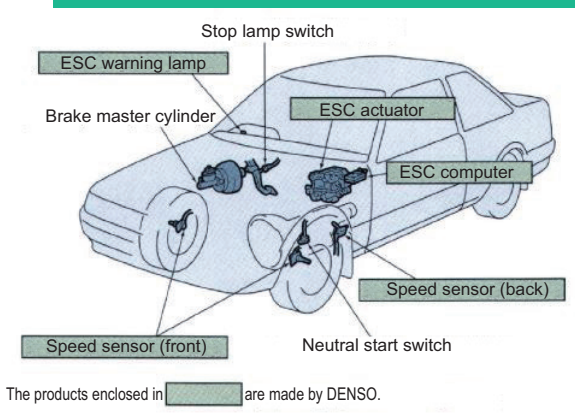
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Cold region testing at the start of the R&D on anti-skid

Start of ABS mass production

DENSO was the first company in Japan to start research on anti-skid, which can be said to be the predecessor of the ABS (Antilock Braking System), in 1963. Anti-skid is a technology developed to avoid the tire bursting due to the brake locking when a jet plane etc. touches down. Back then, electronic control devices were already being adopted in the aviation field. In November 1985, DENSO started mass production of its first system product, the ABS-A, which subsequently went on to earn worldwide recognition in the global market.



ABS in-vehicle system diagram