

DENSO 70th Anniversary Project 1949-2019

Looking back on the last 70 years Dissemination of countdown information

countdown

35
days

DENSO will be celebrating its 70th anniversary on December 16, 2019.

Let's look back on the last 70 years in 70 days.

1984

Vol. 35

[Possibilities]



Exterior of DENSO India

Entry into India

SRF NIPPON DENSO (current DNIN) was established in November 1984 in India when foreign investment regulations were relaxed. **Having overcome numerous trials and tribulations, the company is going to welcome its 35th anniversary this year.** Starting from alternators and other electrical products, production and sales continue to grow even now. Due to the increase in the population of its middle class and young generation, India shows tremendous potential as a market that is growing rapidly. DENSO is supporting the dreams of the young in India by providing a comfortable and safe ride, contributing to a safer and greener environment.



Scene of the ground-breaking ceremony by Mr. Som Mittal