

DENSO 70th Anniversary Project 1949-2019

# Looking back on the last 70 years Dissemination of countdown information

countdown

37  
days

DENSO will be celebrating its 70th anniversary on December 16, 2019.

Let's look back on the last 70 years in 70 days.

1982

Vol. 33

[Entry]



## Opening of Daian Plant

Except for the Hiroshima Plant, the production bases of DENSO used to be concentrated in the Mikawa region but starting from the second half of the 1970s, it became difficult to secure new sites in Aichi Prefecture. In 1982, the Daian Plant started operations in Daian-cho, Inabegun (current Inabe City), Mie Prefecture, becoming the only production center of DENSO in the prefecture. Since a majority of DENSO's employees live in the prefecture, we have continued to evolve with the belief that **"it is more important than anything else to build a strong business structure that is sustainable (able to protect employment) in Mie Prefecture"**.

