

DENSO 70th Anniversary Project 1949-2019

# Looking back on the last 70 years Dissemination of countdown information

countdown

46  
days

DENSO will be celebrating its 70th anniversary on December 16, 2019.

Let's look back on the last 70 years in 70 days.

# 1973

Vol. 24  
[Kaizen]



QC circle to promote enthusiastic discussion among mainly foremen (in 1964)

## First QC Circle Division Manager Gold Award

QC circles were constituted at each work site from 1946 and improvement activities focused on resolving quality problems were carried out. Many presentations are made by QC circles which gather in a single venue to present the process and outcome of their individual activities. Among them, the "QC Circle Division Manager Award" chosen at the All-Japan QC Circle Competition" can be said to be the highest award due to the difficulty of the process in winning the award. **DENSO's first gold award was won by the Yokonirami Circle of the starter manufacturing line which participated in the 3rd competition in 1973.**



Yokonirami circle