

DENSO 70th Anniversary Project 1949-2019

Looking back on the last 70 years Dissemination of countdown information

countdown

50
days

DENSO will be celebrating its 70th anniversary on December 16, 2019.

Let's look back on the last 70 years in 70 days.

1969

Vol. 20
[Safety]



Joint memorial service for those who died in the Anjo plant explosion accident

Anjo explosion accident

On Sep 8, 1969, a sudden explosion occurred in the diecast factory inside the Anjo Plant. 12 male and female employees suffered serious and minor injuries as a result of this accident. Despite frantic treatment and medical care, 6 of the injured died one after another after being hospitalized.

After the accident, besides sparing no efforts in providing aid and medical treatment to the injured and sincere support to their families, DENSO quickly established the DAS with the unfortunate accident serving as an impetus. Furthermore, **we established the new slogan "DENSO safety first" with the aim of raising the safety awareness of all our employees.**



[DAS] is made of the general rules volume, safety volume, health volume, environment volume and work volume