

DENSO 70th Anniversary Project 1949-2019

Looking back on the last 70 years Dissemination of countdown information

countdown

54
days

DENSO will be celebrating its 70th anniversary on December 16, 2019.

Let's look back on the last 70 years in 70 days.

1965

Vol.16

[Expansion]



Construction of Hiroshima & Ikeda plant

Headquarters which has inherited the traditions since the Kariyakita factory of the Toyota Motor industry has almost no room for expansion and thus the new construction of large mass production factories was started one after another.

The Hiroshima plant was built for automobile manufacturers in West Japan where most of the radiators of DENSO are delivered to. **The location had to be close to the demand from the perspective of reducing transport cost and improving delivery service.** The Ikeda plant was built to increase full-fledged production of heaters and coolers which have already attained an increase in volume to constitute close to 30% of the total revenue.

