

DENSO 70th Anniversary Project 1949-2019

Looking back on the last 70 years Dissemination of countdown information

countdown

58
days

DENSO will be celebrating its 70th anniversary on December 16, 2019.
Let's look back on the last 70 years in 70 days.

1961

Vol.12
[Trust]



President & CEO Torao Hayashi receiving an award from Ichiro Ishikawa, Chairman of the Deming Prize Committee.

Awarded Deming Prize

Audit was finally started on Aug 19, 1961. Instead of simply a report on the quality control audit conducted, this can be said to be a compilation of the quality control of Denso that it has accumulated step by step over more than 10 years since its independence.

In a company broadcast, President & CEO Torao Hayashi said, "I would like to work together with everyone in future to help NIPPON DENSO gain the trust as a reputable company in making and delivering goods and providing services that are trustworthy".



Audit of manufacturing site (Sep 20, 1961)