

DENSO 70th Anniversary Project 1949-2019

Looking back on the last 70 years Dissemination of countdown information

countdown

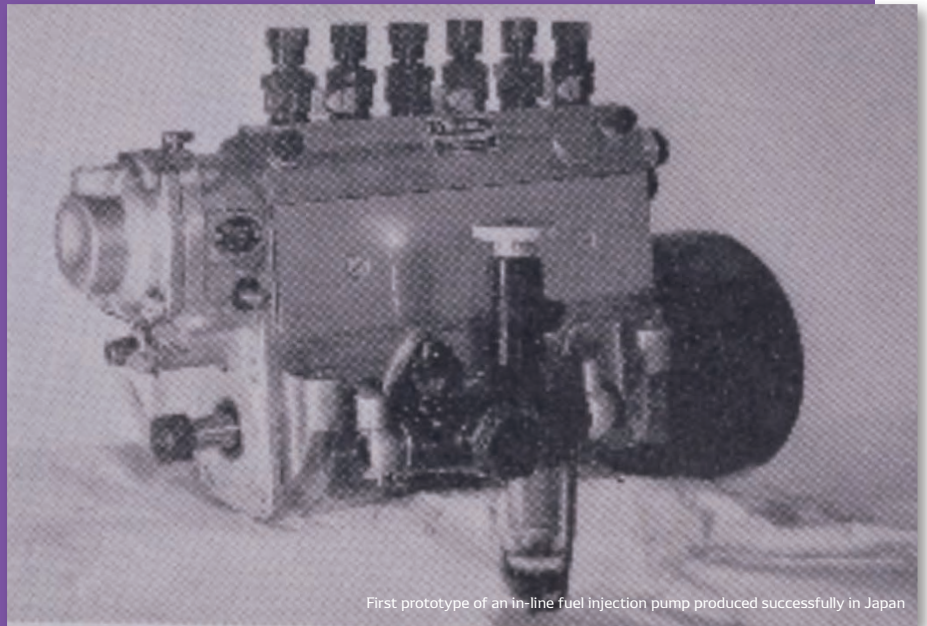
64
days

DENSO will be celebrating its 70th anniversary on December 16, 2019.

Let's look back on the last 70 years in 70 days.

1955

Vol. 6 [Pioneer]



First prototype of an in-line fuel injection pump produced successfully in Japan

From craftsmanship to advanced precision processing technology

Precision processing technology is inseparable from fuel injection devices that require a high-pressure airtightness. In 1955, Toyota Motor Corporation announced the development of a diesel vehicle, and DENSO signed an additional technical assistance agreement on injection pumps with Robert Bosch. In August 1955, an injection pump preparation room was set up in the Production Engineering Division, and in November of the same year, an injection pump area was newly established to further develop it, starting research and trial production of the injection pump. **Our commitment to precision processing technology thus began in this way.**



Injection pump underground precision factory