

DENSO 70th Anniversary Project 1949-2019

Looking back on the last 70 years Dissemination of countdown information

countdown

70
days

DENSO will be celebrating its 70th anniversary on December 16, 2019.

Let's look back on the last 70 years in 70 days.

1949

Vol. 0

[The Beginning]



Overview of the headquarters and factory at the time of establishment

Nippon Denso established

On December 16, 1949, Nippon Denso Co., Ltd. was established as a separate company from Toyota Motor Corporation. Initially, it had a capital of 15 million yen with 300,000 shares issued in total and 1,445 employees. A cumulative deficit of 140 million yen incurred by the electrical equipment and radiator unit up to that point was essentially borne by Toyota Motor Corporation.

In separating and becoming independent entity, the company name was changed to "Nippon Denso" instead of Kariya Denso and Aichi Denso **in the belief that we had to equip ourselves with the capabilities to supply stable products to the many car manufacturers throughout Japan.**



Main building at the time of establishment