

For Immediate Release

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DENSO Invests an Additional \$55 Million at its Athens, Tenn. Facility

--The investment will result in 130 new positions--

SOUTHFIELD, Mich. – DENSO announced it is investing an additional \$55 million and adding more than 130 new manufacturing jobs at its DENSO Manufacturing Athens Tennessee (DMAT) facility in Athens Tenn. This is in addition to the \$50 million investment and 130 jobs that was announced last year to localize its gasoline direct injection injectors (GDI), bringing the total investment to approximately \$105 million and 260 new jobs.

“These are very exciting times at DENSO,” said Hugh Cantrell, general manager, DENSO Manufacturing Athens Tennessee. “ We are thankful for the past and current contribution of our associates and the support and commitment of the local community. We look forward to continued partnerships as we launch this expansion and compete to bring future products to Athens!”

Fuel-saving Technology

Depending on engine size, DENSO’s GDI system can help automakers achieve up to 20 percent fuel economy while also helping reduce CO₂ emissions of up to 15 percent. For consumers, it means more mileage for the money and an overall savings at the gas pump

DMAT began tooling, staffing, and training preparations in June 2013, for mass production of gasoline direct injectors in 2014. DENSO first mass produced GDI components in 1996, and started production of its third generation of GDI technology in 2012. DENSO’s latest generation technology is geared to deliver more power and lower emissions while being more compact. Its reliability and flexibility allows it to be used in markets around the world.

DMAT currently employs more than more than 750 employees and has been producing fuel injectors since 1998 for the North America region. The facility also produces oxygen sensors, ignition coils, monolithic carriers and spark plugs.

DENSO Corporation, headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world’s major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 36 countries and regions (including Japan) and employs more than 130,000 people. Consolidated global sales for the fiscal year ending March 31, 2013, totaled US\$38.1 billion. Last fiscal year, DENSO spent 9.4 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com.

Currently, in North America, DENSO employs more than 17,000 people at 32 consolidated companies and affiliates. Of these, 28 are manufacturing facilities located in the U.S., Canada and Mexico. In the U.S. alone, DENSO employs more than 11,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, and Arkansas. DENSO’s North American consolidated sales totaling US\$6.8 billion for the fiscal year ending March 31, 2013.

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