

CAR Management Briefing Seminars

DENSO International America, Inc. (DIAM) is participating in the 50th anniversary of the [CAR Management Briefing Seminars \(MBS\)](#) at the Grand Traverse Resort on August 3-6, 2015, speaking during two sessions. MBS delivers thought leadership on the most important issues facing the automotive industry – and the strategies to succeed.

[Doug Patton](#), executive vice president, will be one of six speakers at the [Connected and Automated Vehicles: Competition, Rules, and Interesting Times panel](#) from 1 to 4:30 p.m. on Monday. The panelists will discuss the extraordinary progress that has been made toward self-driving vehicles that stands in contrast to the slow, yet steady progress toward vehicle-to-vehicle (V2V) connectivity for cooperative, active safety. The group will also explore cybersecurity threats with connectivity.

Patrick Powell, director, Engineering, DIAM, will be one of six speakers to participate in [The Car of Tomorrow: Design and Technology session](#) on Wednesday from 1:30 – 4:00 p.m. This session will explore the design and technology forces that will craft the car – and industry – of tomorrow.

Find more information on DENSO's role in autonomous driving and connected vehicle technologies [here](#).