

# J!NS M3ME

World's First Eyewear

that can check your physical condition in real time, everyday, including while you're driving.



Jins Meme is eyewear equipped with three-point ElectroOculography sensors. Jins Meme alerts you when it determines you're getting sleepy, supporting your safe driving.

## Features of J!NS M3ME

- ☑ Detects fatigue and sleepiness
- ☑ Low power consumption

- ☑ Comfortable design
- ☑ Works with prescription lenses



Daily eyewear equipped with three-point ElectroOculography sensors capable of detecting electrical potentials of eyes



Six-axis sensors and battery are in the eyeglass stem



Works with prescription glasses and other functional lenses

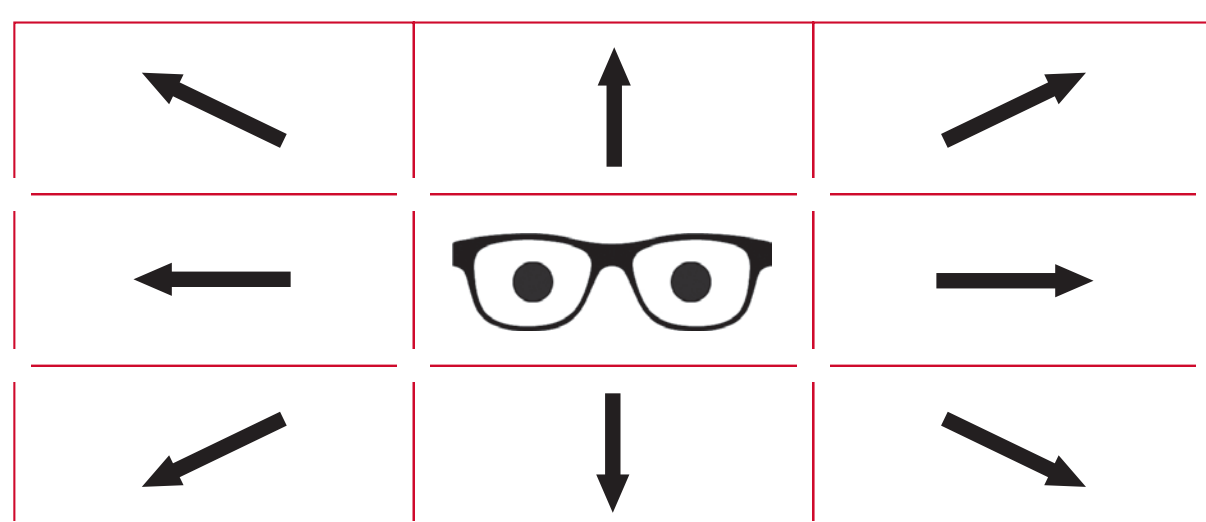


Designed by world-renowned industrial designer Satoshi Wada (Swdesign). Wada's long list of groundbreaking designs includes the Audi A6

## ElectroOculography Sensing Technology

The human eye has "electrical potentials"—positive on the cornea side and negative on the retinal side. These potentials are called ElectroOculography, and the technique to detect the difference in potentials when you move your eyes is called "ElectroOculography Sensing Technology."

Tracks eye blinks and movement in eight directions



Detects sleepiness by monitoring eye movement



**DENSO**



KEIO MEDIA DESIGN.

**J!NS**