

DENSO

BE CONNECTED. BE SAFE. BE GREEN.



Connected Car Technology

Vehicle-to-Vehicle and Vehicle-to-Infrastructure (V2X) technology gives vehicles the ability to “talk” or communicate with other surrounding cars and traffic signals.

Safety In Numbers

Roads kill 1.24 million people each year worldwide. By 2030, that annual number is expected to jump to 3.6 million.

What if there was a technology that could cut that number in half? Well, there is. V2X provides you with 360-degree situational awareness, and the more cars that have V2X technology, the more effective it can be.

How it works:

- V2X** Alerts you of cars about to run a red light or alerts you before you run a red light
- Helps you avoid rear-end collisions
- Eliminates blind spots and helps you make accident-free lane changes
- Alerts you of dangerous road conditions

The Green Wave

V2X can help drivers get more green lights, saving time and money. Not to mention, it can help us put less drag on the environment.

How it works:

- V2X** Tells you how many seconds left while at a red light
- Advises you of safe vehicle speeds to reach an intersection while a light is green
- Switches the timing of lights, based on traffic flow, to provide smoother and greener travel