

Contact: Bridgette LaRose
DENSO International America, Inc.
Phone: 248-372-8266
Email: bridgette_larose@denso-diam.com

Christian Dudley
Director, Heavy Duty
Sales and Marketing Division
DENSO International America, Inc.

Christian Dudley is director of the Heavy Duty Sales team at DENSO International America, Inc. (DIAM), DENSO's North American headquarters. Located in Southfield, Michigan, he is responsible for developing business strategies to defend DENSO's current business and identify new business opportunities for DENSO's North American John Deere, Caterpillar and Cummins business.

Dudley joined DENSO in 1995 as senior sales engineer in Chrysler Sales responsible for maintaining and expanding Blower Motor and Radiator Fan Motor sales and engineering. In 2000, Dudley was promoted to manager responsible for all DaimlerChrysler Thermal sales in North America, and in 2001 he took an overseas assignment at DENSO Automotive Deutschland, located Echin, Germany, where he was responsible for global coordination of DaimlerChrysler business and strategy development. Dudley returned to DIAM in 2003.

In 2005, Dudley was promoted to senior manager of DENSO's Small Motors Sales group where he was responsible for all management functions in the Wiper and Washer Sales team. In 2012, he was promoted to director of the Small Motors sales team where he oversaw all management and development functions for the group. He was promoted to his current position of director of Heavy Duty Sales in 2015.

Prior to joining DENSO, in 1992 Dudley began his career as a sales engineer at Standard Products in Auburn Hills, Michigan.

Dudley received a Bachelor of Science degree in Plastics Engineering at Ferris State University in Big Rapids, Michigan.

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