

# DENSO Encourages STEM Careers and Dispels Myths on Manufacturing Day

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**SOUTHFIELD, Mich.** – DENSO engineer Loren Sanders is one of those people who used to think manufacturing was boring, dirty and an unwise choice for a career path. He had planned to leave the mitten state after graduating from Western Michigan University, but changed his mind the first time he saw the production floor at DENSO. “I was like a kid in a candy store,” said Sanders. “We’re changing the future of manufacturing. I’m so excited and proud to be a part of that.”

DENSO hopes to continue to dispel manufacturing myths and also encourage students to pursue careers in science, technology, engineering and math (STEM) by opening its doors to high school and college students nationwide on National Manufacturing Day on October 7. DENSO is hosting onsite tours and also hands-on events at high schools and colleges in many of the communities in which it operates to spread the word that manufacturing is clean, green, innovative and creative. Events range from interactive activities to tours of the manufacturing facilities and presentations on exciting high-tech manufacturing careers.

Since 2012, DENSO in North America has invested nearly \$1 billion to expand its operations and has created more than 2,000 jobs. With 25 manufacturing locations across North America, 21 of which are located in the United States, DENSO is proud of its manufacturing footprint, as well as offering job stability to its employees across the region.

DENSO is currently recruiting for open positions at various locations around the United States. If you’d like to join an innovative, technology-focused company, visit [DENSO’s career page](#) to find open positions that will give you a chance to use advanced technology to save lives,

protect the environment and create a more comfortable and sustainable future.

### **What is Manufacturing Day?**

**Manufacturing Day?** is a celebration of modern manufacturing meant to inspire the next generation of manufacturers. It addresses common misperceptions about manufacturing by giving manufacturers an opportunity to open their doors and show, in a coordinated effort, what manufacturing is — and what it isn't. Manufacturers hope to address the skilled labor shortage and connect with future generations who will be key to the future of the industry. Although Manufacturing Day officially occurs on the first Friday in October it has been celebrated by DENSO in various locations over the past few weeks. The activities are co-produced by the Fabricators & Manufacturers Association, International (FMA), The National Association of Manufacturers, Manufacturing Extension Partnership and The Manufacturing Institute.

### **About DENSO**

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions and employs nearly 140,000 people. Consolidated global sales for the fiscal year ending March 31, 2014, totaled US\$39.8 billion. Last fiscal year, DENSO spent 9 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges.

### **About DENSO in North America:**

In North America, DENSO employs more than 23,000 people at 30 consolidated companies and affiliates. Of these, 25 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 15,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Pennsylvania, Texas, Alabama and Arkansas. DENSO's North American consolidated sales totaled US\$9.9 billion for the fiscal year ending March 31, 2016. For more information, go to [www.densocorp-na.com](http://www.densocorp-na.com).

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