

# DENSO Expands Presence in Mexico

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DENSO expands Apodaca plant and establishes new HAMADEN MEXICO facility

**SOUTHFIELD, Mich.** – DENSO Corp., today announced that DENSO MEXICO S.A. DE C.V. (DNMX) will expand its plant in Apodaca, Nuevo Leon, Mexico, to increase production of transmission components for its North American customers. The expansion represents an investment of \$53.8 million, which will add 88,260 square feet (8,200 square meters) of space and 500 jobs by 2018. The plant will begin production in December 2015.

In addition, HAMANAKODENSO Co., Ltd., a DENSO Group Company, established a new facility in Salinas Victoria City, Nuevo Leon, Mexico, to produce solenoids for engine and airflow control units for its North and South American customers. The new facility, HAMADEN MEXICO S.A. DE C.V. (HDMX), represents an investment of \$35.8 million and will employ about 340 people when full production is underway in 2018. Construction is scheduled to begin in January, with production starting up in stages from around August 2016. HDMX is the third overseas establishment of HAMANAKODENSO, which also has facilities in Indonesia and Vietnam.

This investment is part of DENSO's expansion plan to invest nearly \$1 billion in North America – more than \$750 million in the United States – to strengthen and expand its product development and manufacturing capabilities across the region.

DENSO opened its Apodaca Plant in 1996, which manufactures instrument clusters, air conditioning control panels and variable cam timing (VCT) systems. In addition to the Apodaca Plant, DNMX also has plants in Guadalupe City, Nuevo Leon, Mexico and Silao City, Guanajuato, Mexico that manufacture sensors, car air conditioners and radiators.

### Profile of DENSO MEXICO S.A. DE C.V.

1. Location:	1) Apodaca Plant: Apodaca City, Nuevo León State, Mexico 2) Guadalupe Plant: Guadalupe City, Nuevo León State, Mexico 3) Silao Plant: Silao City, Guanajuato State, Mexico
2. President:	Tomoyuki Arakawa
3. Establishment:	September 27, 1994
4. Ownership:	95 percent owned by DENSO INTERNATIONAL AMERICA, INC., 5 percent by Sumitomo Corporation
5. Employees:	4,985 (as of end of March 2014)

### Outline of Apodaca Plant expansion

1. Site area:	176,700 m <sup>2</sup>
2. Building area:	8,200 m <sup>2</sup> (expanded area) 58,700 m <sup>2</sup> (total area)
3. Investment:	US\$53.8 million (approximately 5.38 billion yen)
4. Employees:	4,300 (projected for FY2018), 3,762 as of end of March 2014

### Profile of HAMADEN MEXICO S.A. DE C.V.

1. Location:	Salinas Victoria City, Nuevo León State, Mexico
2. Representative:	Junichi Nakahira
3. Establishment:	April 1, 2014
4. Ownership:	100% owned by HAMANAKODENSO
5. Investment:	US\$35.8 million (approximately 3.58 billion yen)
6. Products:	Solenoid for engine control and air flow control, valves
7. Employees:	340 (projected for FY2018)
8. Site area:	80,000 m <sup>2</sup>

### Profile of HAMANAKODENSO Co., Ltd.

1. Location:	136, Washizu, Kosai City, Shizuoka Prefecture, Japan
2. President:	Masayoshi Yagyū
3. Establishment:	July 25, 1950
3. Capital:	480 million yen (DENSO: 76.6%, others: 23.4%)
4. Sales:	53.4 billion yen (in FY2013)
5. Employees:	1,751 (as of end of March 2014)
6. Products:	Coils, horns, sensors, valves

**About DENSO Corporation:**

DENSO Corporation, headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs nearly 140,000 people. Consolidated global sales for the fiscal year ending March 31, 2014, totaled US\$39.8 billion. Last fiscal year, DENSO spent 9.0 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to [www.globaldenso.com](http://www.globaldenso.com).

**About DENSO in North America:**

DENSO employs more than 17,000 people at 33 consolidated companies and affiliates throughout North America. Of these, 28 are manufacturing facilities located in the U.S., Canada and Mexico. In the U.S. alone, DENSO employs more than 14,000 people in California, Alabama, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Arkansas, and Pennsylvania. DENSO's North American consolidated sales totaled US\$7.9 billion for the fiscal year ending March 31, 2014.

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