

NEWS RELEASE

DENSO
Crafting the Core

inFORUM
a professional women's alliance

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DENSO and Inforum to Host Networking Reception at CES 2019 to Support Diversity & Inclusion

- Women of Inforum@CES event aims to connect professionals within the automotive, technology and manufacturing sectors -

Southfield, MI (December 21, 2018) – Lucrative jobs in STEM-related fields are projected to increase by 17 percent by 2024. However, just 18 percent of American computer-science college degrees go to women and only 14 percent of engineers in today's workforce are female. To connect talented businesswomen and men in automotive and other tech-reliant sectors, [DENSO](#), the world's second largest mobility supplier, and [Inforum](#), a nonprofit dedicated to accelerating the careers of women and building talent initiatives at companies, are partnering to host the "Women of Inforum@CES" event at the 2019 Consumer Electronics Show (CES) in Las Vegas, Nevada, on January 9, 2019.

"DENSO remains committed to advancing diversity and inclusion within the automotive technology and mobility space. Having a diverse workforce enables greater innovative thinking, brings different perspectives to the decision-making process and accelerates the pace of R&D," said Kara Grasso, vice president of DENSO International America, Inc. "As our industry evolves, the need for talented workers in STEM-related fields will continue to increase, and we're thrilled to partner with Inforum to offer this opportunity for so many passionate, tech-focused professionals to connect at CES."

Created in 1962 and originally known as the Women's Economic Club, Inforum aims to help women advance in the workplace through education, networking, support and speaking opportunities. The 501(c)(3) educational and charitable nonprofit has over 25 affinity groups around Southeast and West

Michigan where women can meet and build connections. At the event, corporate partners and members of Inforum and its AutomotiveNEXT Executive Committee, along with others who are invested in building the best talent pipelines and fostering workplace cultures that value diversity and inclusion, will be in attendance.

“We work tirelessly to elevate women’s careers and help create focused industry groups in growing and rewarding fields, such as automotive, technology, healthcare and manufacturing. Because of this, it’s a natural fit for us to be at CES, and we look forward to connecting with women and men from all over the world at one of the most highly anticipated conferences of the year,” said Terry Barclay, president and CEO of Inforum.

Those interested in attending the Women of Inforum@CES event can RSVP by emailing clhutton@inforummichigan.org. The event will be held on Wednesday, January 9, 2019, from 4 p.m.-6 p.m. in DENSO’s booth (#4619) in the North Hall. Hors d’oeuvres and drinks will be provided. DENSO will also be showcasing the future of mobility through advanced automotive technologies at CES from January 8-11, 2019.

About DENSO

DENSO is a \$48.1 billion global mobility supplier that develops advanced technology and components for nearly every vehicle make and model on the road today. With manufacturing at its core, DENSO invests in its 220 facilities in 35 countries to produce thermal, powertrain, mobility, electrification, & electronic systems, to create jobs that directly change how the world moves. The company's 170,000+ employees are paving the way to a mobility future that improves lives, eliminates traffic accidents, and preserves the environment. Globally headquartered in Kariya, Japan, DENSO spent 8.8 percent of its global consolidated sales on research and development in the fiscal year ending March 31, 2018. For more information about global DENSO, visit <https://www.denso.com/global>.

In North America, DENSO employs 24,000+ engineers, researchers and skilled workers across 31 sites in the U.S, Canada and Mexico. In the United States alone, DENSO employs 17,000+ employees across 11 states and 25 sites. Headquartered in Southfield, Michigan, in fiscal year ending March 31, 2018, DENSO in North America generated \$10.9 billion in consolidated sales. Join us, and craft not only how the world moves, but also your career. For more information, go to <https://www.denso.com/us-ca/en/>.

About Inforum

Inforum combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies. For more information, go to www.InforumMichigan.org.