

DENSO International America Appoints Bill Foy to Senior Vice President of Sales & Marketing Division

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Contact: JoAnna McCulloch

DENSO International America, Inc.

Phone: (248) 750-3361

Email: joanna_mcculloch@denso-diam.com

SOUTHFIELD, Mich. – Bill Foy has been appointed to senior vice president of the Sales and Marketing Division for DENSO International America, Inc. (DIAM). Located at DENSO's North American headquarters in Southfield, Mich., Foy is responsible for overseeing Sales, Marketing and Business Operations activities for all customers. The position is effective Jan. 2, 2014.

“Foy’s extensive experience and background will help set overall customer and product strategy to deliver total value to North American and global customers and drive stronger business partnerships,” said Kazumasa Kimura, chief operating officer of DIAM.

Previously, Foy served as vice president of the Sales and Marketing Division, responsible for overseeing the Toyota, Chrysler, Hyundai and European Sales groups, as well as Business Operations and Planning activities for DENSO's North American region.

Foy first joined DIAM in 1997 as senior manager of the General Motors Sales Group. In 2001, he joined the Chrysler Sales Group where he coordinated sales activities for all products and was successful in aligning DENSO group companies to achieve two global supplier awards. He later was named vice president of the Chrysler Group in 2005 and was responsible for overseeing the group's overall sales activities for the North American region.

Foy holds three degrees, including a Master of Business Administration from the University of Michigan in Ann Arbor, Mich., a Bachelor of Science in Mechanical Engineering and a Bachelor of Science in

Biological Sciences, both from the Michigan Technological University in Houghton, Mich.

DENSO Corporation, headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 36 countries and regions (including Japan) and employs more than 130,000 people. Consolidated global sales for the fiscal year ending March 31, 2013, totaled US\$38.1 billion. Last fiscal year, DENSO spent 9.4 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com.

Currently, in North America, DENSO employs more than 17,000 people at 32 consolidated companies and affiliates. Of these, 28 are manufacturing facilities located in the U.S., Canada and Mexico. In the U.S. alone, DENSO employs more than 11,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, and Arkansas. DENSO's North American consolidated sales totaling US\$6.8 billion for the fiscal year ending March 31, 2013.

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