

For Immediate Release

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DENSO kicks-off North American investment push with approximately \$75.5 million to fuel technology development at regional headquarters

-- Investment will expand DENSO presence in Michigan and Ohio, deepening roots in hot bed for automotive industry innovation --

SOUTHFIELD, Mich. – [DENSO](#), one of the world's largest automotive technology, systems and components suppliers, is growing its commitment to advancing innovation in the heart of North America's auto industry. The company kick-started a major round of investments in its North American network today with approximately \$75.5 million to expand DENSO International America, Inc. (DIAM), DENSO's North American regional headquarters based in Southfield, Mich., and one of its satellite offices located in Dublin, Ohio. The investment will bolster the staff at DENSO's North American headquarters facilities by approximately 133 employees over the next three years, attracting top talent to design and deliver advanced mobility solutions.

DENSO will tap into the thriving automotive community and deep talent pool across the Midwest, working with the [Michigan Economic Development Corporation \(MEDC\)](#), [Ohio Development Services Agency \(ODSA\)](#), and [City of Dublin](#).

"This is the first in a line of investments to create the future of mobility by bringing in top talent and fostering our culture of innovation," said Kenichiro Ito, chairman of DENSO's North America Board of Directors and chief executive officer of DIAM. "Expanding our team and resources now will help us make a future of autonomous cars and advanced electric vehicles possible."

RHQ Investment Details:

Southfield, Michigan: DENSO's \$75 million investment will create 120 new jobs over the next three years and expand and renovate R&D facilities to develop the future of mobility, focusing on automotive safety, cybersecurity and autonomous vehicles. Among the facility renovations, DENSO will expand its testing facilities and add new test equipment. In the past five years, DENSO has expanded its Southfield footprint by 44 percent with the purchase of two additional buildings and a vehicle test strip to support sales and engineering R&D activities.

Dublin Ohio: DENSO's \$500,000 investment will create roughly 13 new jobs over the next three years and include a full renovation of DENSO's current 10,000 square foot satellite office, as well as add an additional 5,000 square feet of space on the same campus. The additional space will support R&D activity in the area of Powertrain and Infotainment. This site will also serve as a Quality Engineering lab, and host Infotainment System Validation activities.

DENSO and the MEDC will work together to attract and train skilled workers, and identify support opportunities through programs like [Michigan Works!](#) Likewise, the ODSA will provide \$160,000 in performance-based incentives to expand DENSO's team in Dublin.

DENSO, based in Japan, founded DENSO International America in 1985 as the parent company for its North American operations. Since then, it has grown to seven buildings in Southfield housing design and production engineering, technical support, sales and finance functions. The Southfield facility also includes DENSO's 36-acre North America Technical Center Test Chambers, which simulate a variety of real-world driving conditions that allow engineers to develop and road-test new automotive solutions. The

Dublin campus includes sales, quality engineering and application engineering teams supporting major OEM customers. DENSO also operates 28 manufacturing facilities across the U.S., Canada and Mexico, and employs more than 23,000 across the North America region.

About DENSO in North America

DENSO is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. With its North American headquarters located in Southfield, Michigan, DENSO employs more than 23,000 people at 30 consolidated companies and affiliates across the North American region. Of these, 28 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 17,000 people in Alabama, Arkansas, California, Iowa, Georgia, Kentucky, Michigan, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Texas. DENSO's North American consolidated sales totaled US\$9.6 billion for the fiscal year ending March 31, 2017. For more information, go to www.denso.com/us-ca/en. Connect with DENSO on Facebook at www.facebook.com/DENSOinNorthAmerica.

DENSO Worldwide

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs more than 150,000 people worldwide. Consolidated global sales for the fiscal year ending March 31, 2017, totaled US\$40.4 billion. Last fiscal year, DENSO spent 8.8 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.denso.com, or visit our media website at www.denso.com/global/en/news/media-center/

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