

DENSO Launches VehicleMRI at 2016 AAPEX

NOV 02 | 2016

Contact: Dan Alf

DENSO Products and Services Americas, Inc.

Phone: (310) 513-7353

dan_alf@densodrive.com

LONG BEACH, Calif. – DENSO Products and Services Americas, Inc., a subsidiary of leading global automotive supplier DENSO International America, Inc., announced its new vehicle inspection tool, VehicleMRI, at the 2016 Automotive Aftermarket Parts Expo (AAPEX) in Las Vegas. The web-based application, which will be available in 2017, reflects DENSO's increasing involvement in vehicle diagnostics as the company expands its role as a trusted supplier of top-quality aftermarket products, services and technology.

Developed by EASE Diagnostics, a DENSO subsidiary, VehicleMRI is a precision tool for inspecting and analyzing automotive electronic systems and pinpointing hidden problems beyond typical check-engine-light issues with maximum accuracy. VehicleMRI outperforms conventional Onboard Diagnostics II (OBD2) scanners by running a comprehensive check of all systems, identifying out-of-date system software, testing the vehicle's battery, evaluating hundreds of key data points in minutes, and generating a complete report that can be viewed online and saved as a downloadable file.

VehicleMRI requires minimal training and equips repair centers and technicians with the detailed information needed to ensure their customers get the best service. The easy-to-use, web-based program makes it convenient to access the vehicle's history from almost anywhere.

VehicleMRI is among the company's pioneering products featured at AAPEX 2016. AAPEX is the premier trade show for the \$356 billion global aftermarket industry. This year's three-day event is expected to draw more than 160,000 automotive professionals – retailers,

warehouse distributors, jobbers, technicians, buyers, industry leaders and innovators – from more than 140 countries.

For more information on DENSO's new VehicleMRI System, as well as its full line of aftermarket automotive products, visit the DENSO booth (#2226) near the entrance inside the main hall. Additional information about DENSO products and services is available at www.densoautoparts.com.

About DENSO Products and Services Americas, Inc.

DENSO Products and Services Americas, Inc. is an automotive components sales, remanufacturing and distribution company that employs 500 people in Long Beach and Murrieta, Calif. The company's product line includes heavy-duty and automotive alternators, starters, oil, cabin and air filters, spark plugs, AC compressors, oxygen sensors, ignition wires, fuel pumps, fuel injectors and wiper blades. DENSO Products and Services Americas supplies parts for original equipment service dealers, independent aftermarket service centers and retailers. In addition, the company distributes heavy-duty diesel and electrical components, portable commercial air-conditioning units and industrial robots. For more information, go to www.densoautoparts.com.

About DENSO Corporation

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics, information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs more than 150,000 people. Consolidated global sales for the fiscal year ending March 31, 2016, totaled US\$40.2 billion. Last fiscal year, DENSO spent 8.8 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com or visit our media website at <http://www.globaldenso.com/en/newsreleases/media-center/>.

About DENSO in North America

In North America, DENSO employs more than 22,000 people at 30 consolidated companies and affiliates. Of these, 25 are manufacturing facilities located in the United States, Canada and Mexico. In the United

States alone, DENSO employs more than 14,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Pennsylvania, Texas and Arkansas. DENSO's North American consolidated sales totaled US\$9.9 billion for the fiscal year ending March 31, 2016. For more information, go to www.densocorp-na.com.

Connect with us on

Facebook: <http://www.facebook.com/DENSOinNorthAmerica>

#