

DENSO Named 2016 OE Supplier of the Year by Pronto

OCT 20 | 2016

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LONG BEACH, Calif. – DENSO Products and Services Americas, Inc., a division of leading global automotive supplier DENSO Corp., captured the National Pronto Association's 2016 Original Equipment (OE) Supplier of the Year Award at the aftermarket buyer group's recent Fall Membership Meeting in Fort Worth, Texas. The honor marks the ninth time in 10 consecutive years DENSO has earned the prestigious award.

"The OE Supplier Award is a tremendous honor that speaks to the valued partnership we have with the Pronto organization and its members," said Jose Ramirez, manager of Aftermarket Sales. "Each time we receive it, we redouble our efforts to earn it again."

The superior quality of DENSO automotive products, outstanding customer service – including filling orders quickly and reliably – and low defective rate are among the reasons DENSO once again rose to the top of the National Pronto Association's OE supplier list. The group represents nearly 100 member distributors serving thousands of auto parts stores and service centers daily whose customers routinely ask for DENSO brand products by name.

About DENSO Products and Services Americas, Inc.

DENSO Products and Services Americas, Inc. is an automotive components sales, remanufacturing and distribution company that employs 500 people in Long Beach and Murrieta, Calif. The company's product line includes heavy-duty and automotive alternators, starters, oil, cabin and air filters, spark plugs, AC compressors, oxygen sensors, ignition wires, fuel pumps, fuel injectors and wiper blades. DENSO Products and Services Americas supplies parts for original equipment service dealers, independent aftermarket service centers and retailers. In addition, the company distributes heavy-duty diesel and electrical

components, portable commercial air-conditioning units and industrial robots. For more information, go to www.densoautoparts.com.

About DENSO in North America

In North America, DENSO employs more than 22,000 people at 30 consolidated companies and affiliates. Of these, 25 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 14,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Pennsylvania, Texas and Arkansas. DENSO's North American consolidated sales totaled US\$9.9 billion for the fiscal year ending March 31, 2016. For more information, go to www.densocorp-na.com.

About DENSO Corporation

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics, information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs more than 150,000 people. Consolidated global sales for the fiscal year ending March 31, 2016, totaled US\$40.2 billion. Last fiscal year, DENSO spent 8.8 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com or visit our media website at <http://www.globaldenso.com/en/newsreleases/media-center/>.

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