

# DENSO Named John Deere Power Systems Supplier of the Year for 2014

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**SOUTHFIELD, Mich.** – DENSO has earned recognition as a 2014 Partner-level supplier and was also named John Deere Power Systems Supplier of the Year in the John Deere Achieving Excellence Program. The Partner-level status is Deere & Company's highest supplier rating. At a formal ceremony on March 3, DENSO's Heavy Duty team was recognized for its dedication in providing products and service of outstanding quality, as well as a commitment to continuous improvement.

"We're honored to be named John Deere's supplier of the year in the Power Systems Supplier category, and we will work to maintain this level of recognition in the future," said Ron Abbott, director of Heavy Duty Sales at DENSO International America, Inc. "This achievement is a direct result of the dedication and hard work put forth by our employees in Iowa, Michigan and teams around the globe."

DENSO is a supplier of diesel common rail systems, starters, compressors, alternators and engine cooling systems to John Deere's operations in Waterloo, Iowa; Saran, France; Torreon, Mexico; and, Rosario, Argentina.

As part of the Achieving Excellence Program, DENSO is evaluated annually in several key performance categories, including quality, cost management, delivery, technical support, and wavelength, which is a measure of responsiveness. This program was created by John Deere Supply Management in 1991 to provide a supplier evaluation and feedback that promotes continuous improvement.

## **About DENSO:**

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems

and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions and employs nearly 140,000 people. Consolidated global sales for the fiscal year ending March 31, 2014, totaled US\$39.8 billion. Last fiscal year, DENSO spent 9 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to [www.globaldenso.com](http://www.globaldenso.com), or visit our media website at [www.densomediacenter.com](http://www.densomediacenter.com).

**About DENSO in North America:**

Currently, in North America, DENSO employs more than 17,000 people at 33 consolidated companies and affiliates. Of these, 28 are manufacturing facilities located in the U.S., Canada and Mexico. In the U.S. alone, DENSO employs more than 14,000 people in California, Alabama, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Arkansas, and Pennsylvania. DENSO's North American consolidated sales totaling US\$7.9 billion for the fiscal year ending March 31, 2014.

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