## DENSO Partners with CDTi Announce New Line of Heavy-duty OE Replacement Emission Control Products

DENSO showcases new DPF and DOC product line at HDAW 2017 trade show

JAN 24 I 2017

**Contact: Dan Alf** 

DENSO Products and Services Americas, Inc.

Phone: 310-513-7353 dan\_alf@densodrive.com

LONG BEACH, Calif. – DENSO Products and Services Americas, Inc., an affiliate of leading global automotive supplier DENSO Corp., has partnered with Clean Diesel Technologies, Inc., (CDTi), a global manufacturer of vehicle emissions control systems, to introduce a new line of aftermarket emissions control products for heavy-duty trucks and equipment. The two California-based companies announced the launch of CDTi offered by DENSO particulate filters (DPFs) and diesel oxidation catalysts (DOCs) today at the 2017 Heavy Duty Aftermarket Week (HDAW) trade show in Las Vegas.

Available now, CDTi offered by DENSO features 60 DPF part numbers covering more than 260 original equipment (OE) quality products and seven DOC part numbers for heavy-duty on-road and off-road trucks and equipment. The partners plan to expand the product line with an additional 20 DPF and 15 DOC part numbers later this year.

"DENSO is excited to partner with CDTi to meet the growing demand for OE-quality aftertreatment products in the heavy-duty trucking and equipment industry," said Frank Jenkins, senior manager of DENSO's Heavy Duty Marketing Group. "CDTi is a clean-tech company that shares our commitment to product reliability and durability, rigorous safety and performance standards, innovation, customer service and environmental stewardship."

CDTi offered by DENSO replacement diesel particulate filters (DPFs) and diesel oxidation catalysts (DOCs) provide equivalent emissions

control versus OEM replacement units when installed in 2007 and newer heavy-duty diesel equipment

Superior features include high-grade stainless steel and other materials that increase durability by resisting corrosion and preventing failures; 100 percent OE-manufacturer substrates that maximize DPF performance and minimize backpressure, CGTI's patented advanced coatings that increase catalyzation and regeneration efficiency; and "exact-fit" designs that include gaskets to meet specific application needs, reduce part numbers and streamline installation.

Turnkey CDTi offered by DENSO DPFs and DOCs are approved for horizontal, vertical and dual installation and backed by a two-year unlimited mileage warranty. Many of the components are manufactured in the U.S.

All part numbers meet strict U.S. Environmental Protection Agency emissions control regulations and are available for purchase and installation in 49 U.S. states and Canada.

For information on DENSO's full line of commercial and heavy-duty aftermarket products, visit the DENSO exhibit at Booth 621 in the main hall. HDAW's annual trade show is the largest gathering of independent heavy-duty aftermarket industry leaders, distributors, suppliers, service providers, educators and trade media in North America.

## **About DENSO Products and Services Americas, Inc.**

DENSO Products and Services Americas, Inc. is an automotive components sales, remanufacturing and distribution company that employs 500 people in Long Beach and Murrieta, Calif. The company's product line includes heavy-duty and automotive alternators, starters, oil, cabin and air filters, spark plugs, AC compressors, oxygen sensors, ignition wires, fuel pumps, fuel injectors and wiper blades. DENSO Products and Services Americas supplies parts for original equipment service dealers, independent aftermarket service centers and retailers. In addition, the company distributes heavy-duty diesel and electrical components, portable commercial air-conditioning units and industrial robots. For more information, go to www.densoautoparts.com.

## **About DENSO Corporation**

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a

leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics, information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs more than 150,000 people. Consolidated global sales for the fiscal year ending March 31, 2016, totaled US\$40.2 billion. Last fiscal year, DENSO spent 8.8 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com or visit our media website at http://www.globaldenso.com/en/newsreleases/media-center/.

## **About DENSO in North America**

In North America, DENSO employs more than 22,000 people at 30 consolidated companies and affiliates. Of these, 25 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 14,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Pennsylvania, Texas and Arkansas. DENSO's North American consolidated sales totaled US\$9.9 billion for the fiscal year ending March 31, 2016. For more information, go to www.densocorp-na.com.

Connect with us on

Facebook: www.facebook.com/DENSOinNorthAmerica

###