

DENSO Receives 2015 PACE Award

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DENSO's Highly Standardized Automotive Climate Control Unit can be used across vehicle models; smaller size means more leg room for car buyers

SOUTHFIELD, Mich. – DENSO received the Automotive News **Premier Automotive Suppliers' Contribution to Excellence (PACE)**

Award for its industry-first standardized Heating, Ventilating and Air Conditioning (HVAC) unit that is 20 percent smaller and lighter than conventional units. The HVAC system can be used in a wide variety of vehicle lines and models, resulting in cost- savings for car makers. Traditionally, HVAC units are designed and tailored to each vehicle model. DENSO's new unit is unique in that it provides the opportunity to reduce the scope of multiple designs and complexity from customization. The newly standardized heating and cooling system reduces CO2 emissions through improved vehicle efficiency from the overall reduction in mass and electrical power consumption.

“This recognition confirms DENSO's continued leadership in innovation and our ability to meet the needs of automakers and car buyers,” said Jason Hendry, director of Climate Control at DENSO International America, Inc. “Using DENSO's wide ranging design and manufacturing capabilities in the thermal space, we developed the industry's first standardized automotive climate control module that can more easily fit into different instrument panels across different makes and models. The lighter and more efficient design adds value for automakers, and the smaller size allows for more legroom and interior space for driver and passengers.”

This is DENSO's second PACE Award. Its Very High-Pressure Solenoid Fuel Injection System won a PACE Award in 2004. DENSO will continue to help create an advanced automotive society by developing

technologies that can improve comfort and environmental performance of vehicles.

About the PACE Awards:

For over 20 years the Automotive News PACE Awards have honored superior innovation, technological advancement and business performance among automotive suppliers. This prestigious award is recognized around the world as the industry benchmark for innovation. The 2015 Automotive News PACE Awards were presented on April 20, 2015 at the Max M. Fisher Music Center in Detroit.

About DENSO Corporation:

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions and employs nearly 140,000 people. Consolidated global sales for the fiscal year ending March 31, 2014, totaled US \$39.8 billion. Last fiscal year, DENSO spent 9 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com, or visit our media website at www.densomediacycenter.com.

About DENSO in North America:

Currently, in North America, DENSO employs more than 17,000 people at 33 consolidated companies and affiliates. Of these, 28 are manufacturing facilities located in the United States, Canada and Mexico. In the U.S. alone, DENSO employs more than 14,000 people in California, Alabama, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Arkansas and Pennsylvania. DENSO's North American consolidated sales totaling \$7.9 billion for the fiscal year ending March 31, 2014.

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