

DENSO Sponsors SAE 2015 World Congress

APR 14 | 2015

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SOUTHFIELD, Mich. – For the 15th consecutive year, DENSO is sponsoring the SAE 2015 World Congress in Detroit, Michigan at Cobo Center from April 21-23, 2015. With this year’s theme “Leading Mobility Innovation,” DENSO is joining the best talent in the automotive industry to collaborate and address current challenges during two panel sessions. The company will also present eight technical papers throughout the duration of the Congress.

Panel Sessions:

The Autonomous Vehicle Race panel

Tuesday, April 21, 9:45 a.m.

AVL Technology Leadership Center, Grand Ballroom B

Pat Bassett, vice president of Research and Development at DENSO International America, Inc., is taking part in “The Autonomous Vehicle Race panel.” Bassett is focusing on the Human Machine Interface (HMI) challenges we face as the industry heads toward autonomous drive.

The Coming STEM Crisis

Thursday, April 23, 1:30 p.m.

FEV Innovation Forum, Grand Ballroom A

Doug Patton, senior vice president of Engineering, chief technical officer of DENSO International America, Inc. and senior director of DENSO Corp., is joining educators, legislators and other corporate representatives to discuss “The Coming STEM crisis.” Panelists will address, discuss and work in identifying solutions to the struggles in filling STEM related positions any why STEM related fields are not growing.

Technical Papers:

DENSO will present eight technical papers on topics involving thermal,

powertrain, electronics, connectivity and more. Click [here](#) for a full list of technical paper sessions by day.

DENSO International America, Inc (DIAM) has sponsored SAE World Congress for more than 15 years and is this year's lanyard sponsor. If interested in learning more about the information DENSO is presenting at SAE World Congress, please contact Michelle Remer at (248) 372-8261 or michelle_remer@denso-diam.com.

About DENSO:

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions and employs nearly 140,000 people. Consolidated global sales for the fiscal year ending March 31, 2014, totaled US\$39.8 billion. Last fiscal year, DENSO spent 9 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com, or visit our media website at www.densomediacycenter.com.

About DENSO in North America:

Currently, in North America, DENSO employs more than 17,000 people at 33 consolidated companies and affiliates. Of these, 28 are manufacturing facilities located in the U.S., Canada and Mexico. In the U.S. alone, DENSO employs more than 14,000 people in California, Alabama, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Arkansas, and Pennsylvania. DENSO's North American consolidated sales totaling US\$7.9 billion for the fiscal year ending March 31, 2014.

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