

DENSO Tests Advanced Driving Support Technology on a Public Road in Japan

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KARIYA (Japan) – DENSO Corp. began testing advanced driving support technology on a public road in Aichi Prefecture, Japan this past June. DENSO is testing automated driving scenarios in a single lane and testing automatic lane changes, as well as other driving maneuvers. DENSO's goal is to develop technologies that reduce driver workload and assist in safe driving.

Previously, DENSO tested this technology on its test course in Japan. DENSO's goal with public road testing is to identify, analyze, and solve real-life problems that do not occur on the test course.

DENSO is conducting these field tests as part of the activities led by the Vehicle Safety Technology Project Team to reduce traffic accidents. The Project Team is organized by the Aichi Prefectural Government and involves companies and organizations operating in the prefecture.

DENSO has been developing its advanced driving assistance technology to achieve safer and more reliable driving while the driver remains in control of the vehicle. Development and commercialization of this technology will help prevent traffic accidents and contribute to increasing safety of our automotive society.

About DENSO Corporation:

DENSO Corporation, headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs nearly 140,000 people. Consolidated global sales for the fiscal year ending March 31, 2014, totaled US\$39.8 billion. Last fiscal year,

DENSO spent 9.0 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com.

About DENSO in North America:

DENSO employs more than 17,000 people at 33 consolidated companies and affiliates throughout North America. Of these, 28 are manufacturing facilities located in the U.S., Canada and Mexico. In the U.S. alone, DENSO employs more than 14,000 people in California, Alabama, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Arkansas, and Pennsylvania. DENSO's North American consolidated sales totaled US\$7.9 billion for the fiscal year ending March 31, 2014.

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