

DENSO Volunteers Head to the Rouge Riverfront to Clean-up and Green-up the Community

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More than 100 employees volunteer for Rouge River Rescue efforts

SOUTHFIELD, Mich. – More than 100 employees from **DENSO International America, Inc.**, DENSO's North American headquarters located in Southfield, Michigan, will make their way over to the Rouge River this Saturday, May 30, to clean it up and green-up the surrounding area. **WHEN:** Saturday, May, 30 from 9 a.m. – noon

WHERE: Volunteers will meet at DENSO International America, Inc., located at 24777 Denso Drive, just south of Franklin Road off Telegraph in Southfield, Michigan

WHO: Working with the **Friends of the Rouge, City of Southfield** and **Six Rivers Regional and Conservancy**, a team of more than 100 DENSO employees and their families will participate in the annual Rouge Rescue Cleanup.

WHAT: A section of the Rouge River in Southfield will receive much-needed attention. Volunteers will pull logjams out of the river, pick invasive species such as garlic mustard and dames rocket, pick-up trash and other debris, and plant a native garden in the surrounding area. Local partner, **Arts & Scraps**, will also be on-site, leading hands-on, educational and "green" activities for children.

WHY: DENSO has supported Friends of the Rouge for 17 consecutive years, with financial contributions and participation in the Rouge Education Project and annual Rouge Rescue Cleanup events.

DENSO, as a company, was born and raised in rural Japan – surrounded by local farmers whose livelihood was dependent on the

land. Because of this upbringing, the idea of helping your neighbor and preserving the environment has long been engrained in DENSO's 60-year history.

In Southfield, DENSO International America is the North American headquarters of DENSO Corporation, a leading automotive supplier of advanced technology, systems and components. In the Americas, DENSO employs more than 17,000 people with consolidated sales totaling US\$8.0 billion for the fiscal year ending March 31, 2015.

Interviews are available with team volunteers and company vice presidents. **Great photo and video opportunities.** For on-site contacts during event, call JoAnna McCulloch at 248-219-9947.

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