

DENSO has Acquired 72.1 percent of Pennsylvania-based Vehicle Diagnostics Company EASE Simulation, Inc.

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OUTHFIELD, Mich. – Global automotive supplier DENSO has acquired 72.1 percent of EASE Simulation, Inc., to help accelerate research and development of its vehicle diagnostic and telematics business in North America. DENSO International America, Inc., completed the transition of ownership of the Pennsylvania-based vehicle diagnostics and telematics company on June 4. The company founder, Stephen Golenski will continue to serve as president.

“Historically, DENSO’s focus has primarily been on products; however, we understand the Aftermarket and OES industry trend is moving toward providing more services,” said Richard Shiozaki, senior vice president, DENSO Products and Services Americas. “This transaction will help us speed up the development of our services through vehicle diagnostics and telematics. Partnering with EASE will help DENSO develop and provide cloud-based diagnostics and telematics services to more than 90 percent of the U.S. light-vehicle fleet.”

This acquisition is part of DENSO’s long-term plan to expand the scope of its Original Equipment Service (OES), Aftermarket and non-automotive business. In April 2013, DENSO reorganized its OES and Aftermarket business operations in the U.S. and re-named the company DENSO Products and Services, Americas, Inc.

“The combination of DENSO’s global reach and EASE Simulation’s cutting edge vehicle diagnostic and telematics products is sure to lead to success and market expansion for both companies,” said Stephen Golenski, president, chief operating officer and founder of EASE. “We’re excited to partner with DENSO and look forward to becoming part of the extended family.”

This investment news is part of DENSO's expansion plan to invest nearly \$1 billion and create more than 2,000 jobs in North America from 2012 – 2016. DENSO is committed to supporting and investing in new advanced technologies that will become the foundation of the next generation automobile.

About DENSO:

DENSO Corporation, headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs nearly 140,000 people. Consolidated global sales for the fiscal year ending March 31, 2014, totaled US\$39.8 billion. Last fiscal year, DENSO spent 9.0 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com, or visit our media center at www.densomediacycenter.com.

About DENSO in North America:

Currently, in North America, DENSO employs more than 17,000 people at 32 consolidated companies and affiliates. Of these, 28 are manufacturing facilities located in the U.S., Canada and Mexico. In the U.S. alone, DENSO employs more than 14,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, and Arkansas. DENSO's North American consolidated sales totaling US\$7.9 billion for the fiscal year ending March 31, 2014.

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New Company Profile

Name	Ease Simulation Inc.
Established	1993
Ownership	DENSO International America, Inc.: 72.1 percent
President	Stephen Golenski
Products	Development and sales of diagnostic equipment (hardware and software), and emission gas analyzers, and telematics.
Employees	14

Main Customers Fleet operators, automotive retailers, state emissions agencies
and automotive repair facilities.
Location Scott Township, Pennsylvania

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