

DENSO to Build a New Plant in Cambodia

FEB 20 | 2015

Contact: Bridgette LaRose

DENSO International America, Inc.

Phone: (248) 372-8266

Email: bridgette_larose@denso-diam.com

Enhancing the production and supply system in the growing ASEAN market

KARIYA (Japan) – DENSO Corp. today announced that it will construct a new plant in Cambodia to produce magnetos and oil coolers. The new plant, which is located in the Phnom Penh Special Economic Zone where DENSO Cambodia Co., Ltd. operates its existing plant, will support the increasing vehicle production in the ASEAN region. DENSO's new facility is scheduled to begin production in March 2016 and will result in about 300 new jobs.

DENSO remains committed to offering products that meet the expectations of customers and consumers. This expansion will also support job creation and economic development of local communities in the region.

The Profile of the new plant is as follows:

Name: New plant of DENSO Cambodia Co., Ltd. (tentative name)

Location: Cambodia Phnom Penh Special Economic Zone (approx. 20 min. by car from Phnom Penh International Airport)

Investment: Approx. US\$19 million (2.24 billion yen)*

Employees: Approx. 380 (planned for 2017)

Site area: 100,000 m²

Total floor area: 9,600 m²

Business description: Manufacturing magnetos and oil coolers, etc.

* Exchange rate used is 118 yen to the US dollar.

[Reference]

Profile of DENSO Cambodia:

Name: DENSO Cambodia Co., Ltd.

Location: Cambodia Phnom Penh Special Economic Zone (approx. 20 min. by car from Phnom Penh International Airport)

President: Yasuhiro Iida (concurrently serves as President of DENSO Thailand Co., Ltd.)

Establishment: January 2013

Capital: US\$19.37 million (2.28 billion yen)*

Ownership: DENSO INTERNATIONAL ASIA PTE. LTD (100%)

Sales: Approx. US\$3.3 million (389 million yen) (2014)*

Employees: Approx. 80 (as of January 2015)

Business description: Manufacturing sensors for magnetos, etc.

* Exchange rate used is 118 yen to the US dollar.

About DENSO:

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions and employs nearly 140,000 people. Consolidated global sales for the fiscal year ending March 31, 2014, totaled US\$39.8 billion. Last fiscal year, DENSO spent 9 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com, or visit our media website at www.densomediacycenter.com.

About DENSO in North America:

Currently, in North America, DENSO employs more than 17,000 people at 33 consolidated companies and affiliates. Of these, 28 are manufacturing facilities located in the U.S., Canada and Mexico. In the U.S. alone, DENSO employs more than 14,000 people in California, Alabama, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Arkansas, and Pennsylvania. DENSO's North American consolidated sales totaling US\$7.9 billion for the fiscal year ending March 31, 2014.

###