

DENSO to Exhibit at the 12th Auto Expo 2014, New Delhi, India

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KARIYA — Global automotive supplier DENSO Corporation will exhibit its latest technologies in the areas of safety and environment at the 12th Auto Expo 2014 – Components, in New Delhi, India, from Feb. 6 to 9, 2014.

In the area of safety, DENSO will exhibit the head-up display control commander linked system that combines a head-up display, which projects vehicle information on the front windshield, with operations of vehicle equipment such as the air conditioning and audio system. The company will also introduce its pedestrian collision detection sensor that enables the pop-up hood to operate more accurately, and the on-board communication device for vehicle-to-vehicle and vehicle-to-infrastructure (V2X) communication technologies.

In the area of environment, DENSO will display its diesel common rail system that injects fuel with a maximum pressure of 2,500 bar. DENSO will also exhibit stop/start system products such as the tandem solenoid starter, lithium ion battery pack and cold storage evaporator, which contribute to further improvement in fuel efficiency.

DENSO will continue developments centering around the India Technical Center, established in 2012, to develop technologies and products that further meet the needs of the market.

DENSO Corporation, headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 36 countries and regions (including Japan) and employs more than 130,000 people. Consolidated global sales for the fiscal year

ending March 31, 2013, totaled US\$38.1 billion. Last fiscal year, DENSO spent 9.4 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com.

In India, DENSO started operations in 1984. It now has seven subsidiaries including five production companies, which produce automotive air conditioning systems, fuel injectors, engine ECUs, starters, alternators and other devices. The company employs more than 2,900 people in India. For more information, go to www.denso.co.in.

Currently, in North America, DENSO employs more than 17,000 people at 32 consolidated companies and affiliates. Of these, 28 are manufacturing facilities located in the U.S., Canada and Mexico. In the U.S. alone, DENSO employs more than 11,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, and Arkansas. DENSO's North American consolidated sales totaling US\$6.8 billion for the fiscal year ending March 31, 2013.

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