

DENSO to Talk Green and Safety at 2014 SAE World Congress

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The company has been a sponsor for over 14 years

SOUTHFIELD, Mich. – Connectivity. Safety. Eco-friendly technologies. What does all of this have in common? At this year's **SAE World Congress**, DENSO meets these topics head-on during a panel session, Leveraging the Great Convergence, held at Cobo Center in Detroit, Mich., April 8-10. The company will also present 11 technical papers throughout the duration of the Congress.

Panel Sessions:

Leveraging the Great Convergence

Tuesday, April 8, 8:30 a.m.

AVL Technology Leadership Center

Doug Patton, senior vice president of Engineering at DENSO International America, Inc., will talk about how the industry can continue to align with fuel economy regulations, CO2 mandates, driver distraction guidelines and connectivity solutions in the global industry.

Technical Papers:

DENSO will present 11 technical papers on topics involving thermal, powertrain, battery thermal management, hybrid and electrical vehicle technology and more. Click [here](#) for a full list of technical paper sessions by day.

DENSO International America, Inc (DIAM) has sponsored SAE World Congress for more than 14 years and is this year's lanyard sponsor. If interested in learning more about the information DENSO is presenting at SAE World Congress, please contact Bridgette LaRose at (248) 372-8266 or bridgette_larose@denso-diam.com.

DENSO Corporation, headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 36 countries and regions (including Japan) and employs more than 130,000 people. Consolidated global sales for the fiscal year ending March 31, 2013, totaled US\$38.1 billion. Last fiscal year, DENSO spent 9.4 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com, or visit our media center at or visit our media website at www.densomediacycenter.com.

Currently, in North America, DENSO employs more than 17,000 people at 32 consolidated companies and affiliates. Of these, 28 are manufacturing facilities located in the U.S., Canada and Mexico. In the U.S. alone, DENSO employs more than 11,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, and Arkansas. DENSO's North American consolidated sales totaling US\$6.8 billion for the fiscal year ending March 31, 2013.

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