

6 MANUFACTURING MYTHS

When you think of manufacturing, you probably think:
It's boring, repetitive and dirty.

But, innovation comes to life through manufacturing. At DENSO, we set out to bust the myths of manufacturing because our success relies on those who specialize in mono-zukuri - the art of making things.

It's dirty.

Our approach to manufacturing is clean and green. By maintaining clean, efficient, and eco-friendly facilities, we can ensure our employees are safe and our products are high-quality.

Manufacturing isn't a stable career path.

We've invested in and expanded our product development and manufacturing capabilities to the tune of more than \$1 billion, adding more than 6,000 new jobs across North America.

Manufacturing isn't cool.

Manufacturing has the power to change lives. Our people are making advanced technologies that save lives, protect the environment and create a more comfortable and sustainable future. They have their hands on the latest technology before it hits the road.

There are no advancement opportunities.

Training centers, on-the-job development, tuition reimbursement and team activities empower employees at every level to learn, grow in their career, and contribute ideas that help improve our overall efficiency and quality.

Manufacturing work is repetitive and boring.

DENSO promotes teamwork focused on creative solutions to the ever-changing manufacturing environment. We make most of our own manufacturing equipment, which allows us to tailor our equipment to ensure the safety of our people and quality of our products.

MANUFACTURING JOBS ARE LOW-SKILLED.

Our people are highly-skilled, trained to program and operate advanced machines and high-precision robots that perform quality tests and checks throughout the production process.

For us, Manufacturing Matters.

DENSO Manufacturing in North America

With manufacturing at its core, DENSO invests in its 221 facilities in 35 countries to produce thermal, powertrain, mobility, electrification, & electronic systems, to create jobs that directly change how the world moves.

In North America, DENSO is headquartered in Southfield, Mich., and employs 27,000+ engineers, researchers and skilled workers across 51 sites in the US, Canada and Mexico. In the U.S., DENSO employs 17,700+ employees across 14 states (and the District of Columbia) and 41 sites.



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