

Denso acquires stake in NTT DATA MSE to strengthen active safety technology development

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Contact: Bridgette LaRose

DENSO International America, Inc.

Phone: (248) 372-8266

bridgette-larose@denso-diam.com

KARIYA, Japan – In an effort to strengthen the development of software for active safety technologies in the vehicle, DENSO Corporation has secured a 15 percent stake in NTT DATA MSE, a software developer for in-vehicle platforms.

The Company, in order to reduce traffic accidents, is focusing on technology development in the safety field. This investment in NTT DATA MSE Corporation is to encourage safer driving through the use of HMI (Human Machine Interface), with an aim to improve the efficiency of software development.

In recent years, advanced driver assistance and HMI, such as warning displays to encourage safe driving, have become increasingly important, and the development of the software that controls these technologies has become sophisticated and complex. NTT DATA MSE, Inc. has engaged in the development of mobile terminal software and vehicle-mounted devices with built-in software. By collaborating with NTT DATA MSE, Inc. we are, carrying out the development of the software that controls the HMI efficiently, and we aim to accelerate technology development in the prevention safety field.

DENSO's vision is that all people can have peace of mind, around the world, by taking advantage of the technology that has been developed so far, and in the future, including drivers and pedestrians, contributing to the realization of a safe automotive society.

[NTT DATA MSE , Inc. Overview](#)

1. Location: Kanagawa Prefecture, Kohoku-ku, Yokohama
2. Representatives: President Hidenori Tsuzuki
3. Established: 1979
4. Capital: 320 million yen
5. Number of employees: 1,113 people
6. Business: IoT services business, product service business , Automotive business
7. Ownership: NTT DATA Corporation 45%, Panasonic System Networks Co., Ltd. 40%, Denso 15%

About DENSO Corporation:

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs more than 150,000 people. Consolidated global sales for the fiscal year ending March 31, 2016, totaled US\$40.2 billion. Last fiscal year, DENSO spent 8.8 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com, or visit our media website at www.globaldenso.com/en/newsreleases/media-center/

About DENSO in North America:

In North America, DENSO employs more than 23,000 people at 30 consolidated companies and affiliates. Of these, 25 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 15,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Pennsylvania, Texas, Alabama and Arkansas. DENSO's North American consolidated sales totaled US\$9.9 billion for the fiscal year ending March 31, 2016. For more information, go to www.densocorp-na.com.

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